



---

## Final report on communication and dissemination activities

Deliverable 10.5 (v5)

WP10 Communication and dissemination

Identifier:	Responsible:	Date:	PU / CO
Deliverable 10.5 (v5) Final report on communication and dissemination activities	EuPC	27/02/2023	PU



## D10.5 Final report on communication and dissemination activities

The project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no 820665





## D10.5 Final report on communication and dissemination activities

This document was designed and elaborated accessible for colour-blind and visual disabled readers. If any information is not accessible, please address to [info@polynspire.eu](mailto:info@polynspire.eu) and we will amend as soon as possible.

## VERSION RECORD

Version	Date	Author	Description of changes
V1	19/01/2023	EuPC	Document creation
V2	06/02/2023	CIRCE	Content's revision
V3	10/02/2023	IKMIB	Content's revision
V4	13/02/2023	EuPC	Review comments included
V5	23/02/2023	CIRCE	General review/validation
V6	27/02/2023	EuPC	Final version submitted to EC

## APPROVALS

Author/s	Reviewers
EuPC	Reviewer 1: CIRCE
	Reviewer 2: IKMIB

### DISCLAIMER OF WARRANTIES

“This project has received funding from the European Union’s Horizon 2020 research and innovation programme under Grant Agreement No 820665”.”

This document has been prepared by polynSPIRE project partners as an account of work carried out within the framework of the EC-GA contract no 820665.

Neither Project Coordinator, nor any signatory party of polynSPIRE Project Consortium Agreement, nor any person acting on behalf of any of them:

- makes any warranty or representation whatsoever, express or implied,
  - with respect to the use of any information, apparatus, method, process, or similar item disclosed in this document, including merchantability and fitness for a particular purpose, or
  - that such use does not infringe on or interfere with privately owned rights, including any party's intellectual property, or
  - that this document is suitable to any particular user's circumstance; or
- assumes responsibility for any damages or other liability whatsoever (including any consequential damages, even if Project Coordinator or any representative of a signatory party of the polynSPIRE Project Consortium Agreement, has been advised of the possibility of such damages) resulting from your selection or use of this document or any information, apparatus, method, process, or similar item disclosed in this document.

## EXECUTIVE SUMMARY

This document gathers all the communication and dissemination materials development for the project since its beginning in September 2018 until the end of the project in February 2023 (in M54). In addition, **the document evaluates the impact of the specific dissemination actions on the visibility of the project.**

Most project results achieved during the project duration are in line with the main objective of WP10, which is to widely spread polynSPIRE results among the main target groups identified during the development of the market analysis and the business plan studies. All polynSPIRE dissemination activities aimed to raise awareness about the project, bring real added value not only in economic terms but also in technical, environmental and social figures.

**In the document, all dissemination and communication materials are listed and explained. It covers a brochure, banner, general power point presentation, templates, press releases, project website, etc. Moreover, the document presents impact of polynSPIRE dissemination activities on the visibility of the project. These dissemination activities included: e-newsletter, networking events series, social media activities, polynSPIRE videos, webinar, etc.**

D 10.5 is the result of works done in all project tasks, as well as the feedback from all partners who are periodically updating (every 6 months) the realization of Communication and Dissemination Plan defined at the beginning of the project. Hence, **the document also presents the updates obtained from all the partners through Plan of Use and Dissemination of Knowledge (PUDK)**, giving a breakdown of conferences, internal events, and publications where polynSPIRE was presented.

The specific work done and methodology used to obtain the results is focused around the Google Analytics that was used to evaluate the impact of the dissemination activities on the visibility and acceptance of the project by the external stakeholders.

The results from the Google Analytics were compared against predetermined indicators. **The website had total of 5.046 total users (visits), and has achieved the “GOOD” category.**

**Some of the greatest impact on the visibility of the project was achieved by organizing polynSPIRE webinar, creating E – newsletter, hosting networking events, and creating proprietary videos, publishing scientific results in peer review papers.**

## TABLE OF CONTENTS

Overview of the deliverable .....	9
List of abbreviations and acronyms .....	10
1 Introduction .....	11
1.1 Objectives and Key Communication Messages .....	11
2 Creation of the Dissemination Material .....	12
2.1 The polynSPIRE Image: Logo & Branding .....	12
2.2 Project Website.....	12
2.3 General Project Presentation .....	13
2.4 Brochure .....	13
2.5 Roll - up Banner.....	15
2.6 polynSPIRE Videos.....	17
2.6.1 The First video (Official First Promo Video).....	17
2.6.2 The Second Video (Istanbul Event Wrap Up) .....	18
2.6.3 The Third Video (Valorisation of plastic residues).....	20
2.6.4 The Fourth Video (polynSPIRE Exploitation Workshop in Mestre, Italy) .....	21
2.7 Templates .....	21
2.8 Merchandise .....	22
2.9 Visual Best Practises.....	22
3 Development of the Communication Strategy .....	23
3.1 Plan of Use and Dissemination of Knowledge (PUDK).....	23
3.2 Press Releases and Regular Updates about the Project.....	23
3.2.1 polynSPIRE Press Releases .....	23
3.2.2 News and Events project subpage .....	24
3.2.3 Registration.....	27
3.2.4 polynSPIRE E- Newsletters .....	27
3.3 Social Media.....	29
3.3.1 LinkedIn.....	29
3.3.2 Twitter.....	29
3.4 Webinar: Demonsration of Innovative Technologies: The polynSPIRE Project .....	29
4 Live Events .....	32
4.1 polynSPIRE Networking Event Series .....	32



## D10.5 Final report on communication and dissemination activities

4.2	Presentation of the Project in Forums, Events and Initiatives .....	34
5	Conclusion.....	36
	List of figures.....	37
	Annexes .....	38
	Annex 1 All Communication and Dissemination Activities Captured via PUDK.....	38



## OVERVIEW OF THE DELIVERABLE

---

---

WP: 10

Task : Dissemination and public communication actions (Task 10.3)

Title : Final report on communication and dissemination activities

---

General description of the deliverable, as in the DoA, describing:

- Final report on communication and dissemination activities  
The report gathers all the communication and dissemination materials development for the project since its beginning in September 2018 until the end of the project in February 2023 (in M54). This deliverable is the result of works done in all project tasks, as well as the feedback from all partners who are periodically updating (every 6 months) the realization of Communication and Dissemination Plan defined at the beginning of the project. In addition, digital communication and dissemination activities carried out during the project were subject to continuous monitoring through dedicated web analytics and software tools to measure online and social media outreach and engagement.

## LIST OF ABBREVIATIONS AND ACRONYMS

---

D – Deliverable

DoA – Description of Action

PUDK – Plan of Use and Dissemination of Knowledge

WP – Work Package

EuPC – European Plastics Converters

CIRCE – Centre of Research for Energy Resources and Consumption

# 1 INTRODUCTION

---

## 1.1 OBJECTIVES AND KEY COMMUNICATION MESSAGES

In order to achieve the objectives of the polynSPIRE project, an efficient dissemination strategy has been developed and implemented. The strategy is captured in the Communication and Dissemination plan, and the plan was updated once in order to follow the progress of the project.

The main purpose of the Communication and Dissemination plan is to set clear and reliable rules, aiming at ensuring targeted and effective dissemination of project's objectives, activities and results. The strategy envisaged all dissemination methods, tools and channels for the identified target groups.

The dissemination objectives of polynSPIRE project are the following:

- Establishment of core messages of the project
- Identification of communication and dissemination methods and tools
- Dissemination of the results, solutions and knowledge collected within the project to the audience
- Definition of partners' responsibilities in dissemination activities

The communication and dissemination actions are performed throughout the whole duration of the project, progressing from initial awareness raising to the promotion of the polynSPIRE deliverables.

The overall objective of polynSPIRE is to demonstrate a comprehensive set of innovative, cost-effective and sustainable solutions, aiming at improving the energy and resource efficiency of the recycling processes for postconsumer (after product's end of life) and post-industrial (produced during transformation processes from raw materials to the final product) plastic containing materials.

The polynSPIRE objectives are fully explained in the project proposal and these objectives were the key messages. The strategy highlighted the project's objectives and conveyed the key messages to a widest possible audience that includes policy makers, representatives of industry organisations, the general public, and media.

## 2 CREATION OF THE DISSEMINATION MATERIAL

---

### 2.1 THE POLYNSPIRE IMAGE: LOGO & BRANDING

The polynSPIRE logo was created at the beginning of the project, and it includes a short name of the project, with an aim to capture the attention of the target audience.

The logo is used on all internal and external documents, deliverables, reports, dissemination materials, websites, and presentations. The logo forms the basis of the polynSPIRE brand and the colors and style will be used throughout the project. Both versions of the logo can be found below (Figure 1).



Figure 1 The polynSPIRE Logo (both versions with and without motto)

### 2.2 PROJECT WEBSITE

The project website is available at [www.polynspire.eu](http://www.polynspire.eu) and it is updated on a regular basis with the latest results and news concerning the project. The polynSPIRE website includes the following content:

- **Project Welcome Page** – general project description, latest news, subscription to polynSPIRE newsletter, videos and acknowledgement of the EU funding
- **About us** – list of project partners including their logos, website address, contact persons and a brief description of an organization
- **Challenges** – barriers for plastic packaging, polynSPIRE goals, contribution to the SPIRE roadmap, polynSPIRE and Circular Economy Package
- **Solution** – polynSPIRE concept and main objectives, solution in more details, impact, business plan and project timeline
- **News & Events** – latest news about the project and events where polynSPIRE will be presented
- **Documents** – a repository of reports/deliverables that is available to the general public
- **Press area** – all public information about the project including project summary, general presentation, logo, press releases
- **Members Area** – this is a restricted part of the website, reserved for internal communication and containing all intellectual outputs, and available only for the consortium members and authorized visitors
- **Social Media** – links for dedicated LinkedIn and Twitter accounts

## 2.3 GENERAL PROJECT PRESENTATION

The general polynSPIRE Power Point presentation (“Boosting the Circular Economy in Europe”) was created in order to give a non-confidential overview of the background, the objectives and the structure of the project. The presentation is available on [project’s website](#) and was used by the partners for the communication purposes.



Figure 2 Title page of the general presentation

## 2.4 BROCHURE

One of the main communication tools of polynSPIRE is the project-own brochure which was created in two languages (English and Spanish), 300 copies were printed, and available to all the partners for the distribution.

The brochure was presented at various conferences and workshops, organized or attended by the polynSPIRE partners, but also it was available in the offices of the polynSPIRE partners. This way, visitors, business partners, and clients could inform themselves about the project. In addition, for the networking event in Istanbul, Turkey, the Turkish version of the brochure was created and 100 copies were shared to the workshop attendees.

Like the rest of the communication material, the design of the brochure matched the polynSPIRE logo. The two versions can be accessed on the website ([www.polynspire.eu](http://www.polynspire.eu)). If reading this document on a digital device, the reader may find the English version [here](#) and Spanish version [here](#).

en

### Today's challenges!

Although recycling rate in Europe has increased during the last years, plastic recycling is nowadays limited by technological and non-technological barriers respect to landfill!

As a result, landfilling is still one of the first options for post-consumer plastic waste treatment in most Member States!

**Technical barriers**

- The existing sorting and waste management system not able to separate plastics blends and composites
- The homogeneity of plastic hampers the mechanical recycling of these plastic materials
- The lack of efficient and flexible valorisation technologies

**Non-technological barriers**

- Plastic waste is generated at different points of the value chain
- Existing standards are not homogeneous along Europe (e.g. Waste Directive and End-of-Waste Criteria)

Recycling and redesigning the plastic value chain are essential aspects for reusing plastic waste material and avoiding landfilling!

### The polynSPIRE Consortium

<b>Technology developers:</b>	<b>Standardisation / Dissemination:</b>
<b>Chemical companies:</b>	<b>Plastic compounder:</b>
<b>Equipment and steel manufacturers:</b>	<b>Plastic converter:</b>
	<b>Waste manager:</b>

contact us at: info@polynspire.eu  
http://www.polynspire.eu

**polynSPIRE**  
Innovative technologies for plastic recycling

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no 820665.

### The polynSPIRE concept

polynSPIRE aims to demonstrate a set of innovative, cost-effective and sustainable solutions with an aim to improve the energy and resource efficiency of plastic recycling processes for materials containing at least 80% plastic.

The project is focused on plastic containing materials from post-consumer (after product's end of life) and post-industrial (produced during transformation processes from raw materials to final products).

The project will address 100% waste containing streams ensuring the recycling of at least a 50% of total plastics containing polyamides (PA) and polyurethanes (PU) leading to a reduction of CO<sub>2</sub>.

**Raw material alternative**

Discover it!

**Innovation A**

- Chemical recycling assisted by microwaves
- Chemical recycling assisted by smart magnetic materials (SMR)

**Innovation B**

- Enhancing mechanical recycling using optimizers
- Enhancing mechanical recycling using compatibilizing additives
- Enhancing mechanical recycling via high energy reduction

**Innovation C**

Valorisation of low-grade plastic wastes by using them as carbon source and foaming agent in the steel sector

**polynSPIRE direct impacts!**

- 60kt plastic waste recycled/reused
- 300kt CO<sub>2</sub> equivalent reduced
- 70kt oil-equivalent fossil resources saved

**and 20 years from now...**

- >4.5Mt/year of residues treated
- >45Mt CO<sub>2</sub> equivalent/year reduced
- >10Mt oil-equivalent/year of fossil resources saved

our brochure finishes here, but our mission doesn't!  
discover more at: www.polynspire.eu

Figure 3 polynSPIRE Brochure (English version)

es

### ¡Desafíos actuales!

Aunque el volumen de material reciclado en Europa ha crecido en los últimos años, el reciclaje de plástico está limitado por barreras tecnológicas y logísticas respecto a vertederos

Como resultado, los vertederos siguen siendo el destino de la gran mayoría de los plásticos provenientes del consumo en todos los estados miembros

**Barreras tecnológicas**

- Los sistemas actuales de gestión de residuos y clasificación no son capaces de separar mezclas de plásticos o composites
- La cantidad de tipos de plásticos dificulta el reciclaje mecánico de estos materiales
- No existen tecnologías de valorización de materiales flexibles y eficientes

**Barreras logísticas**

- El residuo plástico se genera en diversos puntos de la cadena de valor
- Los estándares actuales no son homogéneos a través de Europa (e.g. Directiva de Residuos y Criterios para Acabar con los Residuos)

Reciclar y rediseñar la cadena de valor de los plásticos es esencial para la reutilización real de los materiales de residuos y evitar los vertidos al medioambiente

### El consorcio polynSPIRE

<b>Desarrolladores de tecnología:</b>	<b>Estandarización y difusión:</b>
<b>Compañías químicas:</b>	<b>Fabricantes plásticos:</b>
<b>Fabricantes de acero y equipamiento:</b>	<b>Materiales plásticos:</b>
	<b>Gestores de residuos:</b>

contactamos en: info@polynspire.eu  
http://www.polynspire.eu

**polynSPIRE**  
Tecnologías innovadoras para el reciclaje plástico

Este proyecto ha recibido financiación del programa de investigación y desarrollo de la Unión Europea horizonte 2020, bajo el acuerdo de subvención n. 820665

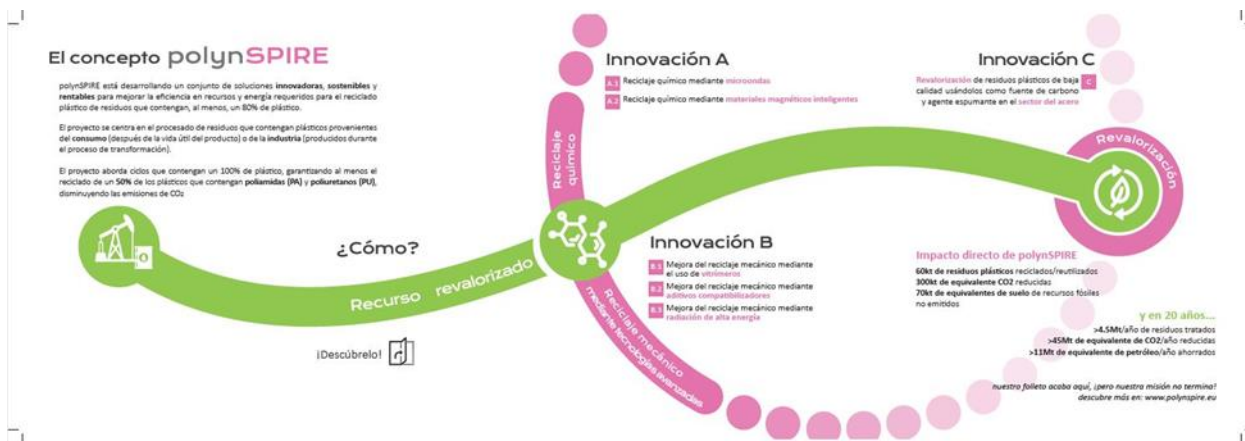


Figure 4 polynSPIRE Brochure (Spanish version)

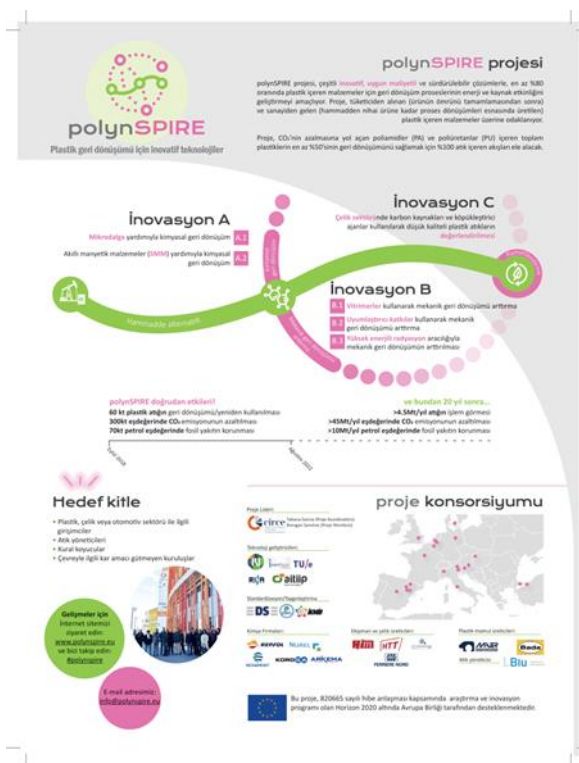


Figure 5 polynSPIRE brochure (Turkish version)

## 2.5 ROLL - UP BANNER

A banner was developed in an early stage of the project. It was envisaged that each partner will have the banner for the dissemination purposes. This banner is used to present the project during conferences, workshops and trade shows. The banner summarizes the key facts of the project, and its design and layout are based on the official polynSPIRE logo.

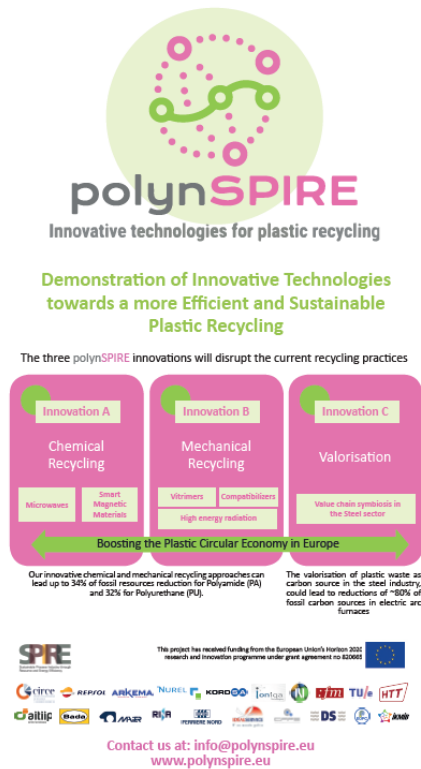


Figure 6 Roll-up banner





Figure 7 polynSPIRE banner at the Chemical Recycling Conference in Brussels, Belgium (04.06.2019)

## 2.6 POLYNSPIRE VIDEOS

It was planned to create 3 videos during the project, with an idea to disseminate them via social media, polynSPIRE website, a YouTube channel and partners' websites and social media accounts. The consortium created 4 longer videos (up to 5 minutes long) and 6 short videos (up to 1 minute long).

### 2.6.1 The First video (Official First Promo Video)

The first video was published on 3<sup>rd</sup> October 2019 and it is available on all dissemination platforms, such as polynSPIRE website, Twitter, and EuPC's YouTube channel. The video gives some basic information about the project, three innovations, and the unique polynSPIRE approach to identified challenges. The video can be accessed directly via the following link: [www.youtube.com/watch?v=QAOcmFUUVk8](http://www.youtube.com/watch?v=QAOcmFUUVk8).

On the day when the first video was published, there was an additional online activity on the project website, and according to the Google Analytics 35 users visited the website (Figure 6).

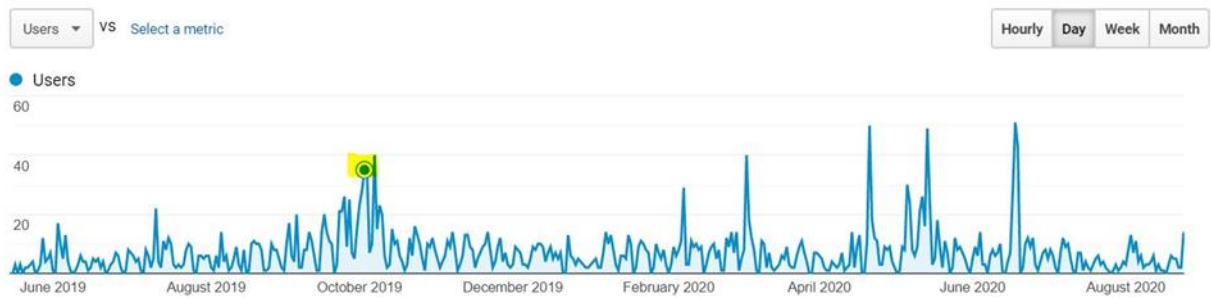


Figure 8 Daily online traffic on 3rd October 2019

In addition, according to the data from EuPC’s YouTube channel, by January 2023, the video registered a total of 692 views (Fig. 7).

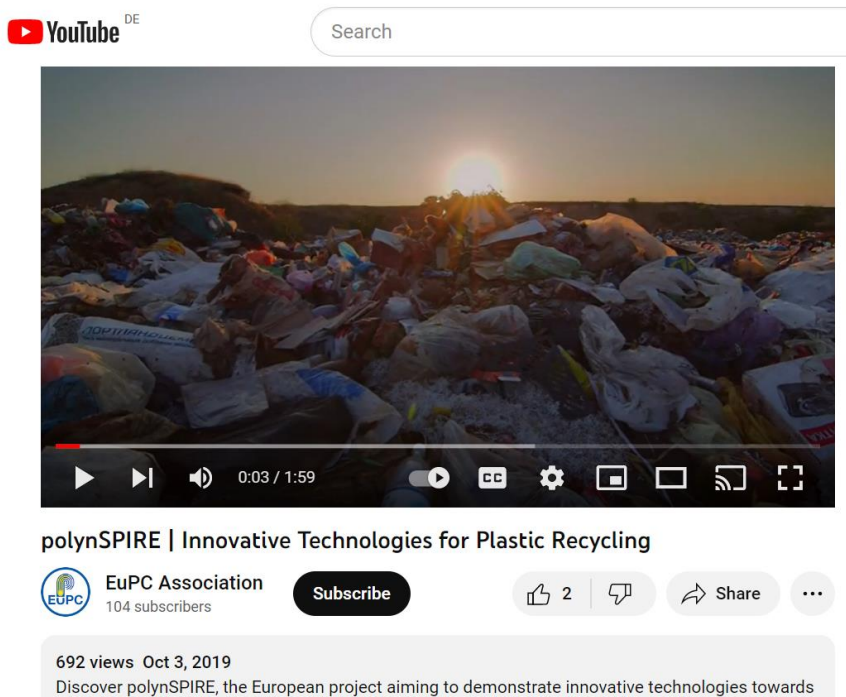
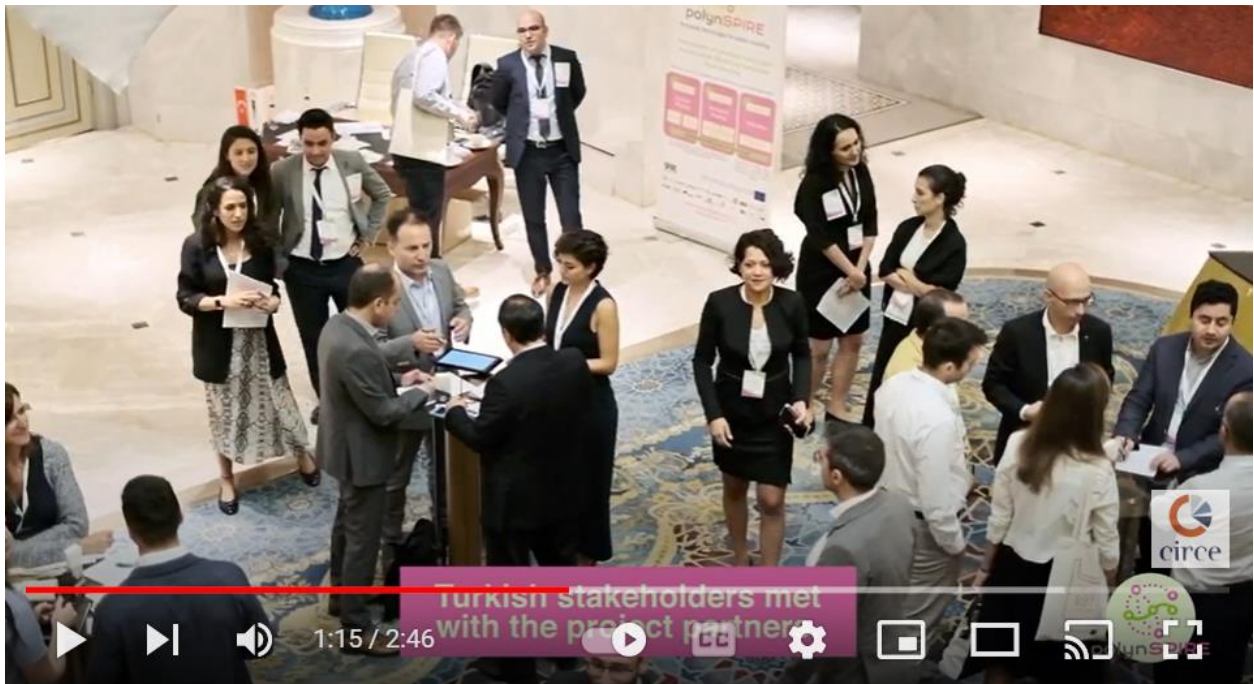


Figure 9 1st polynSPIRE Promo Video

### 2.6.2 The Second Video (Istanbul Event Wrap Up)

The second video is focused on the technical visit and presentation to the project to a wide public audience, kindly organized by polynSPIRE’s IKMIB partner (Fig. 8). The video was available on 22<sup>nd</sup> November 2019 on the polynSPIRE website, Twitter, and CIRCE’s YouTube channel. The video has two parts, the first part is about the polynSPIRE networking event in Istanbul (2019), while the second part gives a unique inside perspective into the consortium through a visit to Kordsa’s factory. The video can be accessed directly via the following link: [www.youtube.com/watch?v=AsWnuE8JFSE&feature=youtu.be](http://www.youtube.com/watch?v=AsWnuE8JFSE&feature=youtu.be).



### PolynSpire videolstanbul



CIRCE Research C...  
534 subscribers

Subscribe

1 Like

Share

More options

205 views 3 years ago  
Show more

Figure 10 Istanbul Event Wrap Up

On the day when the second video was published, there was a minor online activity on the project website, and according to the Google Analytics 14 users visited the website (Figure 9). In addition, according to the data from Circe’s YouTube channel, the video has 205 views.

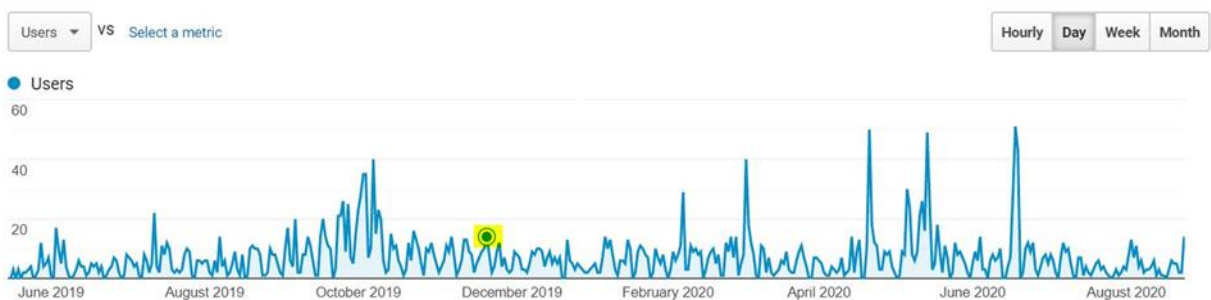


Figure 11 Daily online traffic on 22nd November 2019

### 2.6.3 The Third Video (Valorisation of plastic residues)

The third video is focused on the Work Package 6 “Valorisation of plastic waste in the steel sector” and it shows the work performed in two sites in Italy – RINA’s facilities in Castel Romano, Italy and Pittini Group’s facility in Udine, Italy (Fig. 10). The video was available on 14<sup>th</sup> November 2022 on the polynSPIRE website, Twitter, and EuPC’s YouTube channel. The video can be accessed directly via the following link: <https://www.youtube.com/watch?v=bKF7HNFMDkK&t=1s>

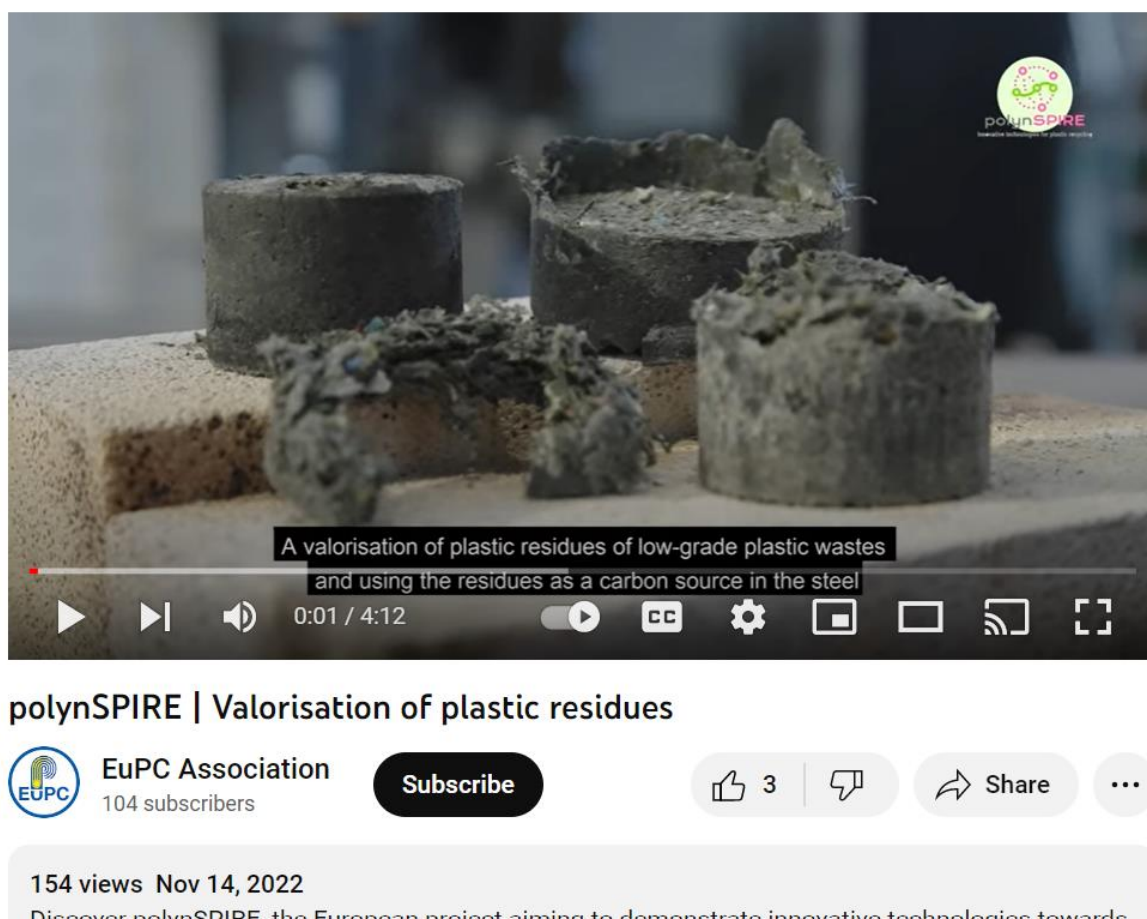


Figure 12 Valorisation of plastic residues video

According to the data from EuPC’s YouTube channel, the video has 154 views so far. Moreover, two additional short videos were also created with an idea to use them for the social media outreach. Both videos were published on the EuPC’s YouTube channel; the first short video was published on the 28<sup>th</sup> of November 2022, it has 36 views and it can be found here: <https://www.youtube.com/watch?v=sRJwCygJGHE&t=2s>. The second short video was published on the 7<sup>th</sup> of December 2022, it has 30 views and it can find here: <https://www.youtube.com/watch?v=vzvU1-ft4NA&t=2s>.



### 2.6.4 The Fourth Video (polynSPIRE Exploitation Workshop in Mestre, Italy)

The fourth video is focused on the Exploitation Workshop and B2B meetings that took place in Mestre, Italy on 8<sup>th</sup> of November 2022. In addition, the video captures interviews with polynSPIRE partners and representatives of the similar and compatible EU projects (Fig. 12). The video was available on 02 February 2023 on the polynSPIRE website, Twitter, and EuPC's YouTube channel. The video can be accessed directly via the following link: <https://www.youtube.com/watch?v=UsNSKth-IA4&t=1s>



### polynSPIRE | Final event in Mestre (Italy)



**EuPC Association**  
105 subscribers

Subscribe



Share



57 views Feb 2, 2023

Figure 13 Final event in Mestre (Italy) video

According to the data from EuPC's YouTube channel, the video has 57 views so far. Moreover, four additional short videos were also created with an idea to use them for the social media outreach. All four videos will be published on the EuPC's YouTube channel during the last month of the project (February 2023), and will be distributed via polynSPIRE social media accounts.

## 2.7 TEMPLATES

Common layouts for the project documents were used. Dedicated templates for deliverables and PowerPoint presentations are available and all project partners can access to them via the [polynSPIRE intranet](https://emdesk.eu/cms/?s=Login&) (<https://emdesk.eu/cms/?s=Login&>).

## 2.8 MERCHANDISE

In order to further promote the project, communication and dissemination working group decided to develop some polynSPIRE merchandise. PolynSPIRE merchandise helped the consortium to increase the visibility of the project, and reach additional future customers.



Figure 14 polynSPIRE Pen

## 2.9 VISUAL BEST PRACTISES

For every 100 users of polynSPIRE website, documents and information generated, up to 8 of them can suffer some kind of colour-blindness. This means that 8% of the potential users can miss information or experience difficulties in accessing to it.

More, that 8% ratio also applies to our potential customers, so it would be a good idea to make their life easier and letting them know that the consortium cares about them.

There are a few easy-to-follow good practices to create colour-blind friendly documents and images from polynSPIRE are taken into consideration. In fact, the elements that are favourable for colour-blind users are considered to be good design practices in the wider sense. So, if the document is well designed, it should be accessible to all users. In brief, every generated deliverable will be checked to guarantee colour-blind friendliness. If this is the case, the second page of the document will include the following disclaimer:

This document was designed and elaborated accessible for colour-blind and visual disabled readers. Specific guidelines on Dissemination and deliverables best practices for visual accessibility in polynSPIRE has been developed in the first period of the project.

## 3 DEVELOPMENT OF THE COMMUNICATION STRATEGY

---

### 3.1 PLAN OF USE AND DISSEMINATION OF KNOWLEDGE (PUDK)

The dissemination activities were tracked with Plan of Use and Dissemination of Knowledge via [Google Sheets](#), and the list was updated every 6 months, usually together with the Interim reporting.

The PUDK is in a form of an excel sheet and includes overall sheet with all activities that partners disseminated, including any foreseen future activities. The reported activities covered posts on partners' website, various conference attendance, published papers, newspaper articles, etc. The publication included project progress, public presentation of the results, scientific articles, etc. In addition, PUDK contains specific sheets where partners can provide more detail information on a specific dissemination activity. Moreover, there is a section reserved for reporting any activities on the social media.

The dissemination activities were constantly tracked and monitored by EuPC, thus a brief overview was presented in every SC/GA meeting. A continuous monitoring activity enables to assess the results and impacts of the dissemination and communication activities providing regular feedback to the effectiveness of the strategy.

Since October 2018 until the moment this report is drafted (January 2023), polynSPIRE partners presented the project at:

- 34 conferences, such as the 4th European Conference on Clean Technologies in the Steel Industry (Bergamo, Italy), 2019 HARMONI Summit (Brussels, Belgium), K2019 (Düsseldorf, Germany), Ecomondo (Rimini, Italy), etc.
- 14 internal events
- 13 scientific and online publications
- 25 lectures and seminars

The entire PUDK can be found in the Annex 1 of this document and online via the following link: [https://docs.google.com/spreadsheets/d/1UQEohluAuziXbmix0NYEzq6QWU4\\_16PNZrPB40bjzC8/edit?pli=1#gid=660306100](https://docs.google.com/spreadsheets/d/1UQEohluAuziXbmix0NYEzq6QWU4_16PNZrPB40bjzC8/edit?pli=1#gid=660306100)

### 3.2 PRESS RELEASES AND REGULAR UPDATES ABOUT THE PROJECT

#### 3.2.1 polynSPIRE Press Releases

polynSPIRE press releases aim to inform the general public about the project. polynSPIRE has a press room accessible online <https://polynspire.prezly.com> and linked to the press and members' data base of EuPC with more than 4.000 contacts. The first press release was published in September 2018 <https://polynspire.prezly.com/new-chemical-recycling-project-polynspire> to announce the start of project.

## New Chemical Recycling Project - Polynspire

Last 25-26 September, Brussels hosted the kick off meeting of a new European research project, polynSPIRE, aimed at improving the overall performance of plastics recycling looking for a more sustainable plastic value chain.

polynSPIRE Project is a research project funded by Horizon2020 EU's new research and innovation programme, with the aim to demonstrate a set of innovative, cost-effective and sustainable solutions, aiming at improving the energy and resource efficiency of plastic recycling processes for post-consumer and post-industrial waste streams containing at least 80% of plastic materials. The project brings together 22 leading European research/academic institutions, governmental organisations, and industries and SMEs. polynSPIRE has a duration of 48 months (1 September 2018 – 30 August 2022) and a total budget of 9.95 Million Euros.

The project concept will address plastic containing waste streams ensuring the recycling of at least a 50% of total plastics containing PA and PU leading to a reduction of 30 to 40% CO2 equivalent emissions. Furthermore, non-technological barriers such as legislative or standardization ones are also addressed at EU level and business models to integrate the aforementioned solutions in the overall plastic waste management system will be set up.

The polynSPIRE consortium consists of 22 partner organizations lead by CIRCE (SPAIN). The consortium is well-balanced in terms of involvement of industrial and SME partners: REPSOL QUIMICA (SPAIN), ARKEMA (SPAIN), NOVAMONT (ITALY), NUREL (SPAIN), KORDSA (TURKEY), IONIQ (NETHERLANDS), NIC (SLOVENIA), FM (GERMANY), TU/e (NETHERLANDS), AITIIP (SPAIN), BADA (SPAIN), MAIER UK (UK), CSM SPA (ITALY), FENO (ITALY), Idealservice (ITALY), HTT ENG (CZECH REPUBLIC), CPPE d.o.o. (SLOVENIA), DS (DENMARK), EUPC (BELGIUM), VERTECH (FRANCE), IKMIB (TURKEY)

Start Date: 01/09/2018

Project Duration: 48 months

For additional information please contact:

[www.polynspire.eu](http://www.polynspire.eu)

Figure 15 An example of polynSPIRE press release

### 3.2.2 News and Events project subpage

This subpage contains all the news connected to the polynSPIRE project, as well as events where the partners took part and promoted the project (Figure 13). In total, 29 articles were published on this subpage. In addition, polynSPIRE project was featured in a number of newspapers and magazines, among others Forbes Turkey, [The Reinforcer](#), [Open Access Government](#), etc. Moreover, every article is promoted with the social media accounts, in an effort to drive the entire online traffic towards the website.

## News & Events

**Events**

**polynSPIRE will take part at ECOMONDO**  
29 Aug 2019



**ECOMONDO**  
5 - 8 NOVEMBER 2019  
RIMINI EXPO CENTER - ITALY  
ecomondo.it  
ITALIAN EXHIBITION GROUP

Ms. Tatiana Garcia, Coordinator of polynSPIRE project, will participate at **Ecomondo - The Green Technology Expo**, that will take place 5 - 8 November 2019 in Rimini, Italy. Ecomondo is the only platform in Europe to offer a broad programme of conferences, workshops and...

**News**

---

 **Synergies in Plastics Circularity Projects**  
7 Jun 2019

 **polynSPIRE is featured in a new issue of The Rein...**  
19 Apr 2019

 **Launch of the polynSPIRE project**  
28 Sep 2018

Figure 16 polynSPIRE News & Events



polynSPIRE consortium created the indicators to evaluate the webpage, and Google Analytics tools were established for polynSPIRE webpage on 17<sup>th</sup> March 2019.

The indicators for the website visits:

- <5.000 = poor
- 5.000-10.000 = good
- >10.000 = excellent

Since 19<sup>th</sup> March 2019 until 15<sup>th</sup> January 2023, the website had 4.756 users (visits) and 5.046 new users (first-time visits). If we assume that majority of the first time users visited the website again, as indicated by data, we can conclude that 290 users ( $5.046 - 4.756 = 290$  visitors) visited the polynSPIRE website only one time. The total number of users (visits) can be calculated as following:  $4.756 + 290 = 5.046$  users (visits), achieving the category “GOOD”. A more detailed breakdown of the visits per month can be seen on Figure 14 below.

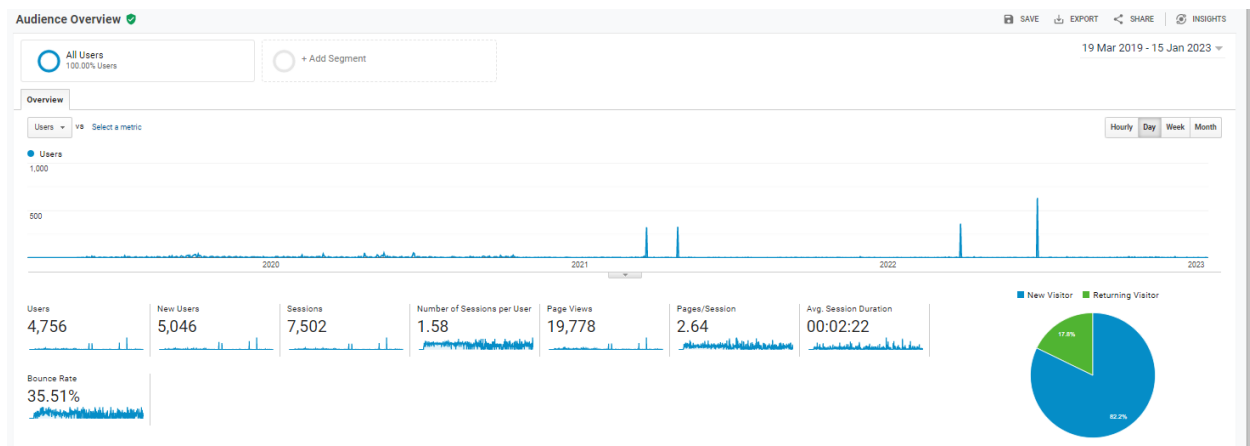


Figure 17 Overall online visits to the website (per day)

In addition, figures below give an additional information on the visits, including devices used (Fig. 15), page views (Fig. 16), and sessions per countries (Fig. 17).

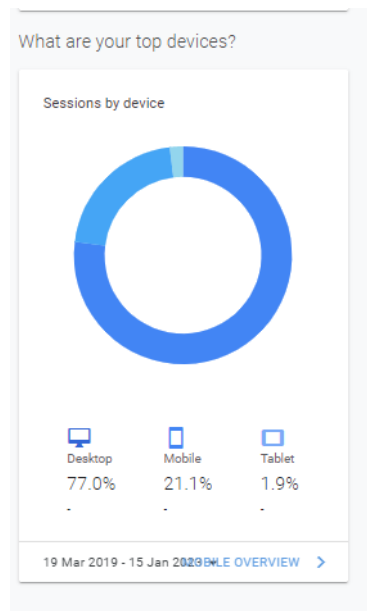


Figure 18 Sessions by devices

What pages do your users visit?

Page	Page Views	Page Value
/	8,700	\$0.00
/about-us	2,575	\$0.00
/solution	2,308	\$0.00
/challenges	1,198	\$0.00
/documents	893	\$0.00
/press-area	563	\$0.00
/news-events	553	\$0.00
/chemical-recycling	510	\$0.00
/mechanical-recycling	393	\$0.00
/blog	350	\$0.00

19 Mar 2019 - 15 Jan 2023 [PAGES REPORT](#)

Figure 19 Page views



Figure 20 Sessions per country (%)

### 3.2.3 Registration

polynSPIRE website counts on a subscription option in which visitors can request to be informed about all related communication and new materials developed by the project. By the moment this report is being drafted, a total of 5008 interested profiles have been registered. Those profiles mostly come from the industrial field.

### 3.2.4 polynSPIRE E- Newsletters

The E-newsletters were available to people and organizations that registered for it via the website. The E-newsletters were drafted with the collaboration of all the project partners with the goal is to communicate the latest project’s news and developments.

In total, three newsletters were published, and they were available on the polynSPIRE website, polynSPIRE press room and also distributed by e-mail to interested stakeholders and other organizations who previously registered (Figure 18).

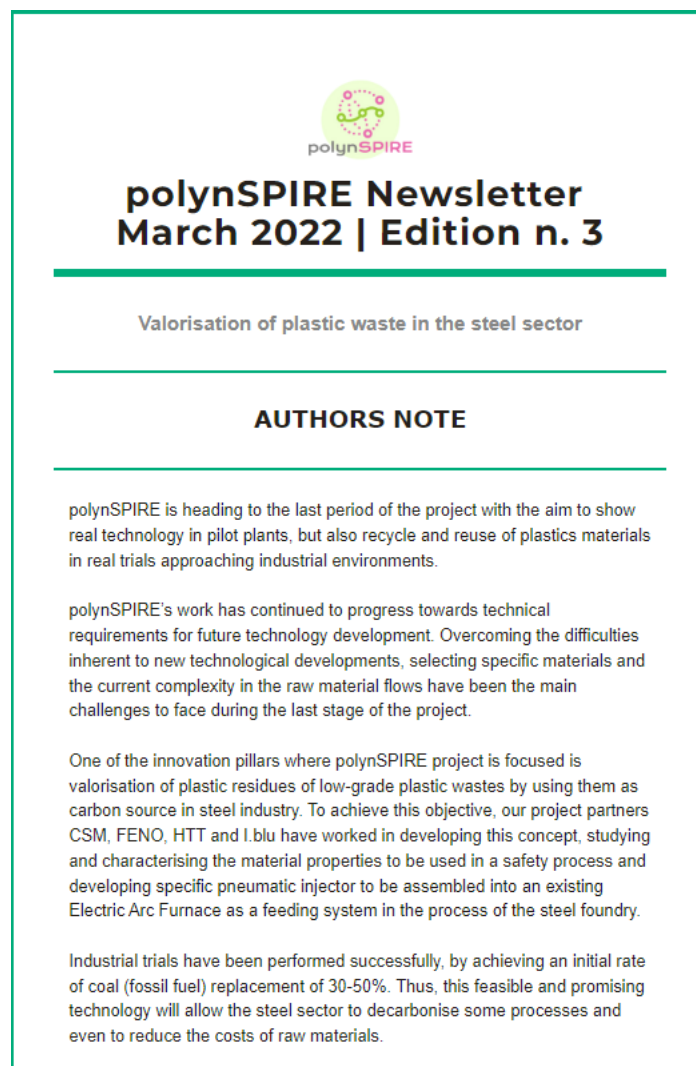


Figure 21 polynSPIRE E-newsletter

The newsletters included a summary of the technical outcomes, information about events and conferences where polynSPIRE was presented, info on polynSPIRE networking events, and a brief information on a member of the consortium.

- The first newsletter can be found here: <https://shoutout.wix.com/so/80N1TSary?cid=b6fc664f-2d39-44b8-a688-cbe6e9def81e#/main>
- The second newsletter can be found here: <https://shoutout.wix.com/so/f6NWLuJ1S?languageTag=en&cid=2c2d232d-5fe8-4cd8-926f-476899967b22>
- The third newsletter can be found here: [https://shoutout.wix.com/so/40N\\_n9PSS?languageTag=en&cid=2c2d232d-5fe8-4cd8-926f-476899967b22#/main](https://shoutout.wix.com/so/40N_n9PSS?languageTag=en&cid=2c2d232d-5fe8-4cd8-926f-476899967b22#/main)

### 3.3 SOCIAL MEDIA

Another important platform to publish information about the results and the development of the project are polynSPIRE's social media accounts. News were promoted both via project's LinkedIn and Twitter accounts, shared and disseminated by the majority of the partners, using #polynSPIRE, in order to enhance the visibility of the project.

#### 3.3.1 LinkedIn

The LinkedIn page is available at <https://www.linkedin.com/company/polynspire-project>.

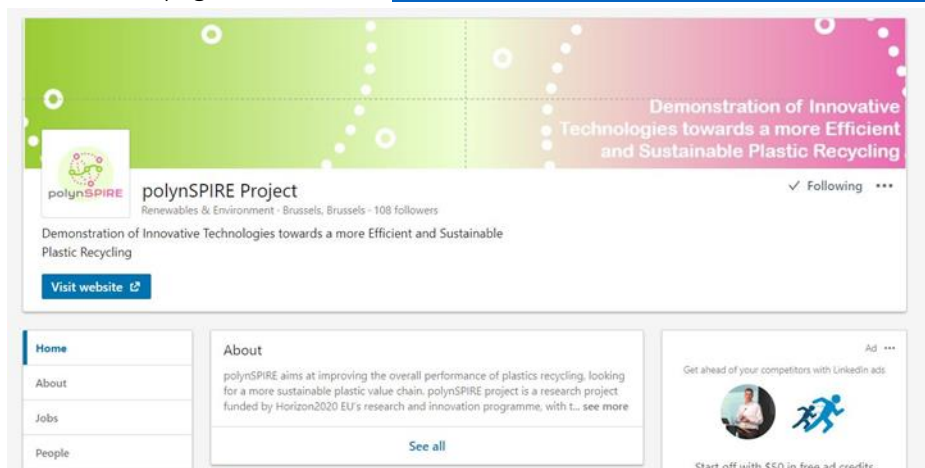


Figure 22 polynSPIRE LinkedIn Page

The page has 343 followers and project's partners were very active in mentioning polynSPIRE in their LinkedIn publications and posts, giving additional visibility to the project and the results.

#### 3.3.2 Twitter

polynSPIRE runs its own Twitter account to share important news and developments related to the project. All relevant tweets can be found under the hashtag #polynSPIRE. The Twitter page is available at <https://twitter.com/H2020polynspire>. In addition, the most recent tweets are displayed in a twitter feed on the homepage of the website.

polynSPIRE Twitter account is followed by 215 Twitter users and our account is following 173 other Twitter accounts. At the time this report is drafted, 72 tweets were posted on the project's Twitter account.

### 3.4 WEBINAR: DEMONSTRATION OF INNOVATIVE TECHNOLOGIES: THE POLYNSPIRE PROJECT

The webinar about polynSPIRE project took place on 14th of May 2020 via dedicated online platform. The webinar was divided into five parts, with a focus on a progress of the project, and with a dedicated section for questions from an audience. Dr. Tatiana García-Armingol, Senior Researcher and Director of the Energy and Environment Group of the CIRCE Foundation and then project coordinator for polynSPIRE project, gave an overview of the technology and state of the project, and answered numerous questions from the audience. The webinar was hosted by Marjan Ranogajec, EuPC's Project Manager.

The agenda was:

### ■ Welcome & Introduction

Mr. Ranogajec gave opening remarks, offered brief info on the EuPC webinar series dedicated to innovative projects funded by the European Union, basic information about the polynSPIRE project and introduced Dr. García-Armingol.

### ■ About CIRCE

Dr. Tatiana García-Armingol introduced CIRCE Foundation (Centre of Research for Energy Resources and Consumption), including their innovative approach to the research and development efforts in Europe.

### ■ The polynSPIRE project: goals, challenges and progress

Dr. García-Armingol presented the project and informed the audience on the latest developments and progress of the project.

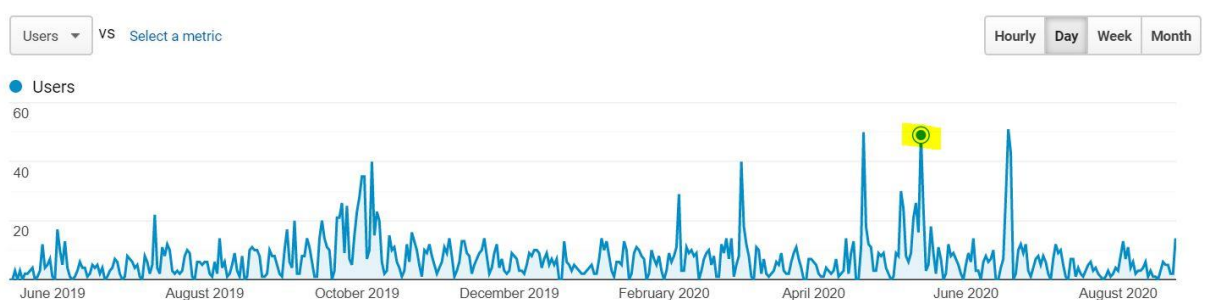
### ■ Questions & Answers

The webinar proceeded with the Q&A section, and in 45 minutes, Dr. García-Armingol answered 60 questions from the audience.

### ■ Closing

After 90 minutes of interesting discussions and presentations, the webinar was closed by the host.

In summary, 365 people registered and 267 people attended the webinar, making 73% attendance rate. According to Google Analytics, on the day of the webinar, there was a spike in visits to the polynSPIRE website (Figure 20), and the website was visited by 49 users.



**Figure 23 Daily online traffic on 14th May 2020**

In addition, the first webinar announcement was made on 14<sup>th</sup> April, via project twitter account and by other online tools available to the project partners (newsletters, email connections, etc.). It is clear that the announcement had a positive impact on the visits. Figure 21 shows an increase in regular daily visits – 14 users had a look at the project website on that day.

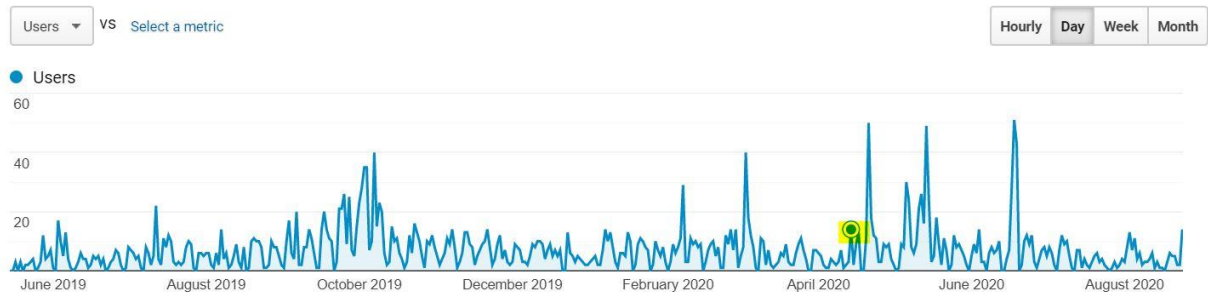


Figure 24 Daily online traffic on 14th April 2020

The webinar recording is available on all dissemination platforms, such as polynSPIRE website, Twitter, and EuPC's YouTube channel (<https://www.youtube.com/watch?v=N9EcSotiQ7c&feature=youtu.be>).

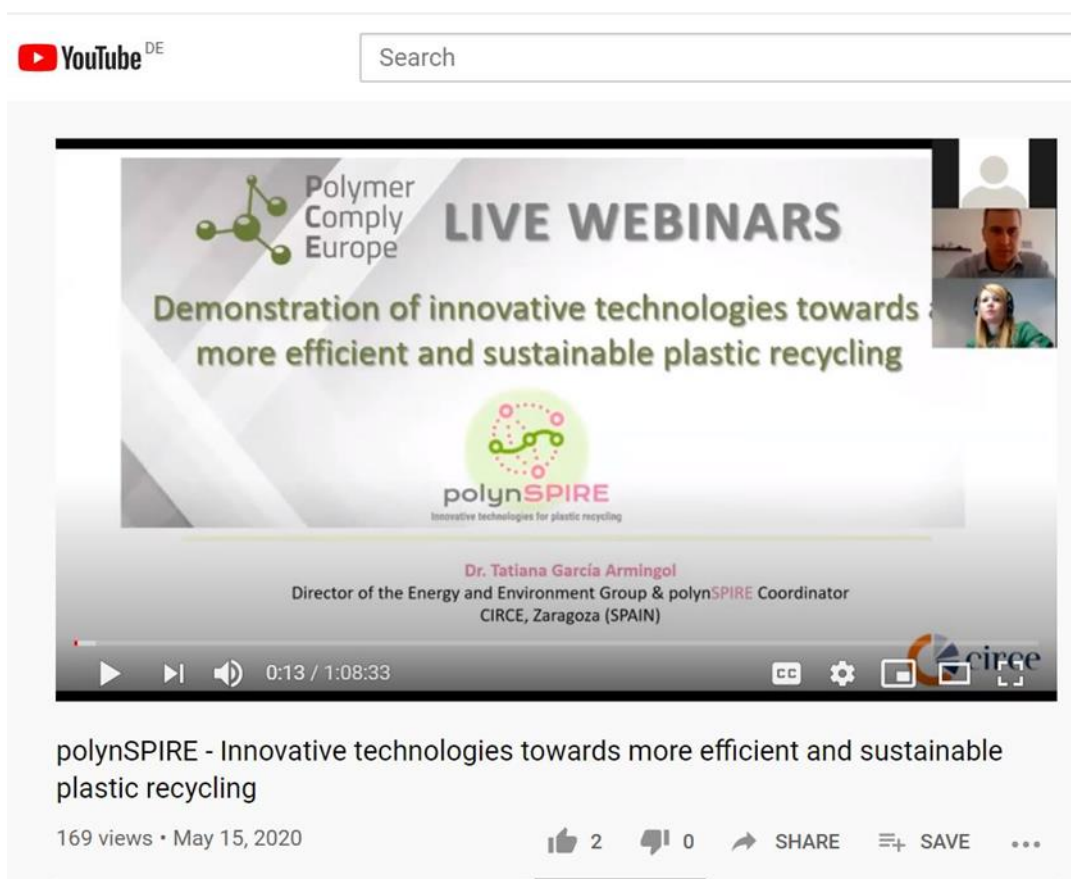


Figure 25 polynSPIRE Webinar

## 4 LIVE EVENTS

---

### 4.1 POLYNSPIRE NETWORKING EVENT SERIES

Networking Events provide an opportunity for polynSPIRE partners to meet companies that are working daily in the competitive markets and listening the needs of the end-users. The interactions have a potential in apprehending the needs and focusing the efforts in developing a usable, market-ready technology.

The goal of the entire networking series is to explore how polynSPIRE results could be exploitable at the regional level, with an aim to provide potential exploitation opportunities for the project and its members, and gather information to enrich the polynSPIRE development towards market-ready production. The events are being held in different locations and timings according to the project needs and the obtained results.

Three networking events took place, and the first event was organized by the coordinator, Fundacion CIRCE, in the form of a meeting between polynSPIRE consortium members and selected local Spanish companies that potentially have compatible activities in order to generate business opportunities. The event took place on 19<sup>th</sup> March 2019 in Zaragoza, Spain.

The second networking event was organized by IKMIB and Kordsa, and it took place on 4<sup>th</sup> October 2019 in Istanbul, Turkey. It generated a great interest among regional firms, and over 50 companies took part (Figure 23).



Figure 26 Second Networking Event in Istanbul, Turkey

These exploitation workshops were performed to promote market uptake of the chemical recycling and upgrading technologies, recovered plastics and fibres. In addition, the organizers distributed a feedback survey among the participants of the event, and overwhelming majority marked the event with the highest marks.

According to the Google Analytics, on the day of the event there was a noticeable online activity, with 35 users interacting with the website.



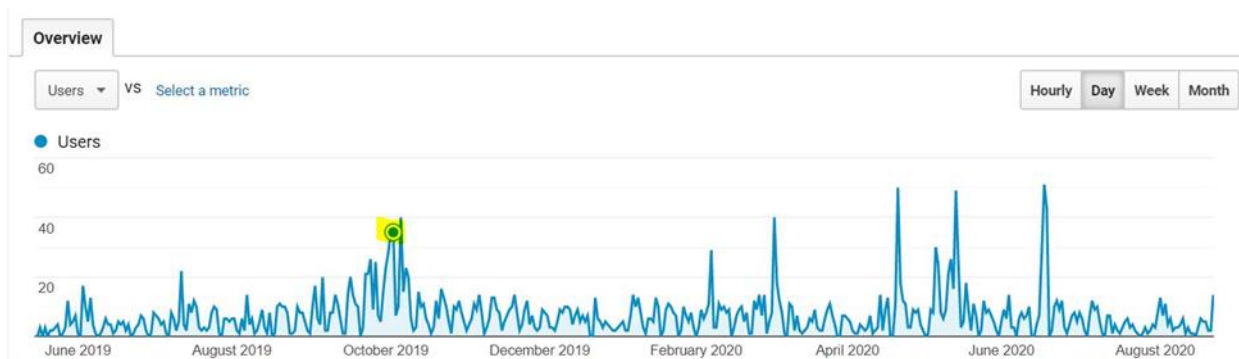


Figure 27 Daily online traffic on 4<sup>th</sup> October 2019

The final polynSPIRE event took place in Mestre (Venice) on 8 November 2022, in conjunction with the exploitation workshop, a networking event unique and one of its kind in the area of EU-funded projects.

The first part of the event was focused on demos presentations & polynSPIRE advances and solutions, through the three different yet complementary innovations; chemical recycling, mechanical recycling, and valorisation of plastic residues in the steel sector. This part was in a form of a seminar, and in the coordination with task 10.4 “Training resources for the stakeholders involved in the plastic recycling value chain”. The dynamic participation of the attendees was further enhanced by an active sharing of views and opinions during the course of three enriching round tables in the field of innovative technologies aimed at



Figure 28 polynSPIRE Exploitation Workshop and Event

achieving a more efficient and sustainable plastic recycling, notoriously the main objective pursued by the polynSPIRE project.

The roundtables were followed by the introduction of other running R&D projects in the area of the circular economy for plastics, namely [the Black Cycle](#) project, [the Merlin](#) project, [the CISUFLO](#) project, and the PLASTICE project, covering a wide array of sectors in the macro category of the circular plastics, ranging from tires to packaging, and to flooring (Fig 25).

The second part of the event was entirely focused on networking opportunities: the attendees, with very diverse backgrounds, from industry representatives to partners of several EU-funded projects, were given the possibility to engage in 15 minutes bilateral meetings. In preparation for the event, the attendees could book 1:1 meetings through a tailored app that allowed them to access in advance the participant lists, with an overview of their organisations and the specific sectors of activities, in view of establishing future collaboration, with the primary objective of strengthening cross-industry relationships to make plastics more circular across sectors and technologies.

## 4.2 PRESENTATION OF THE PROJECT IN FORUMS, EVENTS AND INITIATIVES

polynSPIRE took part in various strategic conferences and initiatives in order to position the project at a forefront of the latest technical breakthroughs and policy developments in our industry. At the events and forums, polynSPIRE partners presented the project either by oral public presentations or by setting up stands with our promotional material.

Among others, the following events and initiatives can be highlighted:

- [Plastic Multiplier Initiative](#)

The initiative seeks to improve value chain collaboration and create cross cooperation between EU Projects. Twenty-one innovation projects joined forces to boost European Union efforts towards a circular economy for plastics. The initiative aims at showcasing the synergies of EU-funded projects in the field of plastic circularity and coordinating communication and dissemination activities.

- [Chemical Recycling conference](#) (Brussels, Belgium)

The event took place on 4<sup>th</sup> June 2019 and 150 participants attended the event. The discussions were focused on the challenges and latest developments in the area, and future of chemical recycling with experts from the industry, research institutes, European and national authorities.

- [Ecomondo](#) (Rimini, Italy)

This green technology expo took place 5 – 8<sup>th</sup> November 2019. Ecomondo is the only platform in Europe to offer a broad programme of conferences, workshops and seminars to present new trends relating to the circular economy, including building, packaging, electronics and the automotive industry.

- [HARMONI Summit](#) (Brussels, Belgium)

The 2019 HARMONI Summit was organized on 16<sup>th</sup> and 17<sup>th</sup> January 2019, and the two days were packed with discussions, target-orientated solution development and cross-sectorial networking on circular economy and waste as well as into the EU projects. The summit was attended by 200 people in those 2 days.

- [Annual Conference Europur Euromolders](#) (Lisbon, Portugal)

The conference took place on 12<sup>th</sup> and 13<sup>th</sup> June 2019 and attracted nearly 400 participants from 115 organizations in the polyurethane supply chain from all over Europe, but also from North America and Asia. Over two days, participants attended presentations on the polyurethane foam market and receive regulatory updates from Europe and North America. They discussed issues of importance to the industry such as circular economy and recycling, flame retardants, odour, product stewardship and environment health and safety.

- [K2019](#) (Dusseldorf, Germany)

This is the largest fair for the plastics and rubber industry in Europe and this edition took place from 16<sup>th</sup> October until 23<sup>rd</sup> October 2019. The 3,330 exhibitors from 63 countries were present, tackling the necessity of having operational circular economies along the complete material chain by presenting numerous solutions. In addition, approximately 225 thousand visitors from 168 countries took great interest in recycling systems, sustainable raw materials, resource-saving processes, etc.

- [Iberian COMSOL Multiphysics Conference 2022](#) (Malaga, Spain)

The conference took place on the 17<sup>th</sup> of June 2022, and it offers a unique space for researchers and professionals interested in multiphysics simulation, where we can share training opportunities and professional experiences on multiphysics modelling in a multitude of areas, while providing the adequate conditions for networking.

In addition, polynSPIRE project collaborated closely with similar “sister” projects like the [BlackCycle](#) and [Mandala](#) projects, and during the interactions there were exchanges of information, presenting of the results, obstacles and problems that each project encountered, etc. Moreover, the collaboration permitted to enhance joint dissemination activities with the sister projects: BlackCycle project took part in the polynSPIRE final event, and the consortium presented the project to the attendees of the event. The way around, polynSPIRE was presented in [Blackcycle Workshop in November 2021](#), and CIRCE as representative of polynSPIRE attended the second [Workshop of Blackcycle in November 2022](#). In addition, the [collaboration with Mandala project](#), permitted polynSPIRE to be part of the [Info Day for students](#) hosted by our sister project in the framework of the EU Green Week.

polynSPIRE project has been mentioned in several external medias, and we highlight some of the mentions below:

- Recycling International (10.10.2018): “Ioniqa joins multi-million R&D project while building PET ‘upcycling’ plant” - <https://recyclinginternational.com/business/ioniqa-joins-multi-million-rd-project-while-building-pet-upcycling-plant/17475/>
- Open Access Government (18.03.2020): “polynSPIRE: Building a future without plastic waste” - <https://www.openaccessgovernment.org/polynspire-building-a-future-without-plastic-waste/83989/>
- Plasteurope (24.04.2020): “EuPC webinar on polynSPIRE project” - [https://www.plasteurope.com/news/PLASTICS\\_RECYCLING\\_t244983/](https://www.plasteurope.com/news/PLASTICS_RECYCLING_t244983/)
- Sustainable Plastics (18.05.2020): “PolynSPIRE project at the halfway point” - <https://www.sustainableplastics.com/news/polynspire-project-halfway-point>
- Retrofeed (08.11.2022): “PolynSPIRE Exploitation Workshop” - <https://retrofeed.eu/event/polynspire-exploitation-workshop/>

## 5 CONCLUSION

---

This document presents and explains the dissemination and communication materials used to inform about the progress of the polynSPIRE project. It summarizes the brochure, banner, general power point presentation, the templates, the press releases, the website, the E-newsletter, polynSPIRE videos, the social media activities and other communication and dissemination activities. In addition, the document evaluates the impact of the specific dissemination actions on the visibility of the project by using Google Analytics.

It is evident that majority of communication and dissemination actions had an impact on a visibility of the project and that these actions helped the consortium to reach the targeted audience identified in the polynSPIRE's Communication and Dissemination plan.

According to Google Analytics, the highest visibility was achieved with:

- Webinar and accompanied online announcements
- E – Newsletter
- The Second Networking Event hold in Istanbul, Turkey
- Official Promo Videos

polynSPIRE consortium created the indicators to evaluate the webpage, and since Google Analytics was implemented, the website had 5.046 total users, and it achieved the “GOOD” category.

In addition, according to PUDK, polynSPIRE partners presented the project at: 34 conferences, 14 internal events, 13 scientific and online publications, and 25 lectures and seminars.

## LIST OF FIGURES

---

Figure 1 The polynSPIRE Logo (both versions with and without motto).....	12
Figure 2 Title page of the general presentation.....	13
Figure 3 polynSPIRE Brochure (English version).....	14
Figure 4 polynSPIRE Brochure (Spanish version) .....	15
Figure 5 polynSPIRE brochure (Turkish version) .....	15
Figure 6 Roll-up banner .....	16
Figure 7 polynSPIRE banner at the Chemical Recycling Conference in Brussels, Belgium (04.06.2019).....	17
Figure 8 Daily online traffic on 3rd October 2019.....	18
Figure 9 1st polynSPIRE Promo Video.....	18
Figure 10 Istanbul Event Wrap Up .....	19
Figure 11 Daily online traffic on 22nd November 2019 .....	19
Figure 12 Valorisation of plastic residues video.....	20
Figure 13 Final event in Mestre (Italy) video .....	21
Figure 14 polynSPIRE Pen .....	22
Figure 15 An example of polynSPIRE press release .....	24
Figure 16 polynSPIRE News & Events .....	24
Figure 17 Overall online visits to the website (per day).....	25
Figure 18 Sessions by devices .....	26
Figure 19 Page views .....	26
Figure 20 Sessions per country (%).....	27
Figure 21 polynSPIRE E-newsletter .....	28
Figure 22 polynSPIRE LinkedIn Page .....	29
Figure 23 Daily online traffic on 14th May 2020.....	30
Figure 24 Daily online traffic on 14th April 2020 .....	31
Figure 25 polynSPIRE Webinar.....	31
Figure 26 Second Networking Event in Istanbul, Turkey.....	32
Figure 27 Daily online traffic on 4 <sup>th</sup> October 2019.....	33
Figure 28 polynSPIRE Exploitation Workshop and Event .....	33

## ANNEXES

---

### ANNEX 1 ALL COMMUNICATION AND DISSEMINATION ACTIVITIES CAPTURED VIA PUDK

Partner	Number of Dissemination Activities (on 13.02.2023)
AITIIP	10
Arkema	2
Bada	1
Circe	95
CPPE	3
CSM/Rina Consulting	15
DS	1
EuPC	94
FM	1
IDS/I.Blu	7
IKMIB	26
Kordsa	2
Maier	1
NIC	27
Novamont	51
Nurel	1
Pittini	4
Repsol	1
TUe	3
<b><u>TOTAL</u></b>	<b><u>345*</u></b>

\*The number of communications actions are those shared by each individual partner through polynSPIRE’s PUKD. Nevertheless, all project partners have been involved in the transversal events and joint communication activities promoted through the project implementation, that would be additional to the list above. Although several individual activities are missing in the PUKD, the most relevant shared have been included below:



## D10.5 Final report on communication and dissemination activities

### AITIIP

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience
AITIIP	13 - 14.02.2019	polynSPIRE project	The European Biopolymer Summit 2019	Ghent, Belgium	Performed	Researchers, chemical companies	
AITIIP	22/06/21	Sostenibilidad y Economía Circular en Horizonte Europa	Article in journal	<a href="https://www.interempresas.net/Plastico/Articulos/354338-Sostenibilidad-y-economia-circular-en-el-Horizonte-Europeo.html">https://www.interempresas.net/Plastico/Articulos/354338-Sostenibilidad-y-economia-circular-en-el-Horizonte-Europeo.html</a>	done	Technical-industrial	5000
AITIIP	23/03/2022	Circular Economy Dialogues	Project presentation to industry	Chamber of Commerce, Zaragoza	done	Technical-industrial	50
AITIIP	02/06/2022	EU Green Week-Mandala workshop	Project presentation to industry at the MANDALAS' project workshop, framed in the EU Green week	<a href="https://mandalaproject.eu/mandala-will-be-presented-at-the-eu-green-week/">https://mandalaproject.eu/mandala-will-be-presented-at-the-eu-green-week/</a>	done	Technical-industrial	50
AITIIP	26/04/2022	Infodays for students	Project presentation university students and teachers	San Sebastián, Spain	done	Students-teachers	30
AITIIP	June 2022	PRSE 2022- Aitiip's booth	Attendance & networking	Amsterdam	done		10 contacts
AITIIP	17/10/2022	Save The Date: Post social media	Stakeholder meeting announcement	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6987729018066202624/">https://www.linkedin.com/feed/update/urn:li:activity:6987729018066202624/</a>	posted		4.700 contacts
AITIIP	17/10/2022	Save The Date: Post social media	Stakeholder meeting announcement	<a href="https://twitter.com/aitiip/status/1581963537991184384?s=20&amp;t=x6M-3gWWdSsdC4bgBGwCw">https://twitter.com/aitiip/status/1581963537991184384?s=20&amp;t=x6M-3gWWdSsdC4bgBGwCw</a>	posted		1.220 contacts
AITIIP	31/10/2022	Newsletter Aitiip spanish	stakeholder meeting announcement	<a href="#">Aitiip - Newsletter Octubre 2022 (mailchi.mp)</a>	sent		4.700 contacts



## D10.5 Final report on communication and dissemination activities

AITIIP	31/10/2022	Newsletter Aitiip english	stakeholder announcement	meeting	<a href="#">Aitiip - Newsletter Octobre 2022 (mailchi.mp)</a>			4.700 contacts
--------	------------	---------------------------	--------------------------	---------	---	--	--	----------------

### Arkema

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Associated costs (€) (Optional)
Arkema	06.11.2018	<a href="#">2ACR</a>	2ACR Research community	Paris, France	Performed	Arkema introduced the 3 projects in which the company is involved including Polynspire.	Researchers and Eco-organisms	50	
Arkema	18-19.06 2019	Plastics recycling Technologies	Display	Dusseldorf, Germany	Completed	Arkema introduced the 3 projects in which the company is involved including Polynspire. 25 Polynspire leaflets have been taken away.	Companies mostly in Plastics recycling	210 from Industry - mostly polymer producers, technology providers, recyclers and few academics.	Cost is taken care by the MMAtwo project in which Arkema is involved.

### BADA

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)
BADA	27/09/2020	POLYNSPIRE Participation	Linkedin	<a href="https://www.linkedin.com/posts/bada-hispanaplast_polynspire-innovative-technologies-for-activity-6711229602766876672-xIYY">https://www.linkedin.com/posts/bada-hispanaplast_polynspire-innovative-technologies-for-activity-6711229602766876672-xIYY</a>	performed





## D10.5 Final report on communication and dissemination activities

### CIRCE

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	16 - 17.01.2019	Regulatory barriers to innovation for a Circular Economy of plastics	2019 HARMONI Summit	Brussels, Belgium	Performed	Researchers, industry representatives, policy makers	30			
CIRCE	15.03.2019	CIRCE ORGANIZES AN ENTREPRENEUR ENCOUNTER TO EXPLORE INNOVATIVE RECYCLING PROCESSES IN ZARAGOZA	New	Zaragoza, Spain	Performed	General Public	150			
CIRCE	15.03.2019	Company meeting	Twitter	<a href="https://twitter.com/fCIRCE/status/1106511660536209409">https://twitter.com/fCIRCE/status/1106511660536209409</a>	Performed	General Public		1909	7	12
CIRCE	15.03.2019	Company meeting	Facebook	<a href="https://www.facebook.com/fcirce/posts/2568052373209390">https://www.facebook.com/fcirce/posts/2568052373209390</a>	Performed	General Public		199	0	4
CIRCE	15.03.2019	Company meeting	LinkedIn	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6512275071405420544">https://www.linkedin.com/feed/update/urn:li:activity:6512275071405420544</a>	Performed	General Public		1851	5	38
CIRCE	21.03.2019	Consortium meeting	Twitter	<a href="https://twitter.com/fCIRCE/status/1108402072691634179">https://twitter.com/fCIRCE/status/1108402072691634179</a>	Performed	General Public		1604	4	4
CIRCE	21.03.2019	Consortium meeting	Facebook	<a href="https://www.facebook.com/fcirce/posts/2576061745741786">https://www.facebook.com/fcirce/posts/2576061745741786</a>	Performed	General Public		681	3	28
CIRCE	21.03.2019	Consortium meeting	LinkedIn	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6514174258166398976">https://www.linkedin.com/feed/update/urn:li:activity:6514174258166398976</a>	Performed	General Public		2873	6	35



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	27.03.2019	CIRCE WILL ALLOW ARAGON MAIN COMPANIES SAVING ENERGY IN PLASTIC RECYCLING THANKS TO THE POLYNSPIRE PROJECT	New	<a href="https://www.fcirce.es/en/news/circe-helps-aragons-avant-garde-companies-to-save-energy-by-recycling-plastic-thanks-to-the-polynspire-project">https://www.fcirce.es/en/news/circe-helps-aragons-avant-garde-companies-to-save-energy-by-recycling-plastic-thanks-to-the-polynspire-project</a>	Performed	General Public	237			
CIRCE	27.03.2019	Meeting	Twitter	<a href="https://twitter.com/fCIRCE/status/1110896189547917313">https://twitter.com/fCIRCE/status/1110896189547917313</a>	Performed	General Public		2437	5	20
CIRCE	27.03.2019	Meeting	Facebook	<a href="https://www.facebook.com/fcirce/posts/2587019934645967">https://www.facebook.com/fcirce/posts/2587019934645967</a>	Performed	General Public		754	6	30
CIRCE	27.03.2019	Meeting	LinkedIn	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6516658966632624128">https://www.linkedin.com/feed/update/urn:li:activity:6516658966632624128</a>	Performed	General Public		2414	6	27
CIRCE	03.06.2019	Project presentation in SPIRE Workshop "Synergies in Plastics Circularity Projects"	<a href="https://www.aspire2050.eu/harmoni/New-Event/synergies-plastics-circularity-projects">https://www.aspire2050.eu/harmoni/New-Event/synergies-plastics-circularity-projects</a>	Brussels, Belgium	Performed	Researchers, industry representatives, policy makers	20			
CIRCE	04.06.2019	Chemical Recycling conference	polynSPIRE presentation, <a href="https://www.chemicalrecyclingeurope.eu/post/european-chemical-recycling-">https://www.chemicalrecyclingeurope.eu/post/european-chemical-recycling-</a>	Brussels, Belgium	Performed	Researchers, industry representatives, policy makers	150			

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
			<a href="#">conference-2019-challenges-and-opportunities</a>							
CIRCE	13.06.2019	Plastics Circularity - Synergies in H2020 Projects	<a href="http://www.fcirce.es/economia-circular-es/circe-expone-los-avances-de-sus-investigaciones-en-el-reciclado-de-plasticos-en-bruselas">http://www.fcirce.es/economia-circular-es/circe-expone-los-avances-de-sus-investigaciones-en-el-reciclado-de-plasticos-en-bruselas</a>	News in our website	Performed	Researchers, industry representatives, policy makers	48			
CIRCE	14.06.2019	Plastics Circularity - Synergies in H2020 Projects	Facebook	<a href="https://www.facebook.com/fcirce/posts/2727135653967727">https://www.facebook.com/fcirce/posts/2727135653967727</a>	Performed	General Public		348		10
CIRCE	14.06.2019	Plastics Circularity - Synergies in H2020 Projects	LinkedIn	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6545198098682130432">https://www.linkedin.com/feed/update/urn:li:activity:6545198098682130432</a>	Performed	General Public		1723	2	42
CIRCE	14.06.2019	Plastics Circularity - Synergies in H2020 Projects	Twitter	<a href="https://twitter.com/fCIRCE/status/1139431302594277376">https://twitter.com/fCIRCE/status/1139431302594277376</a>	Performed	General Public		1364	3	3
CIRCE	09-12.09.2019	Heating assisted by microwaves application in plastic recycling	17th Conferencia Internacional de Microondas y Calentamiento de Alta Frecuencia (AMPERE 2019)	Valencia, Spain	Performed	Professionals / Researchers	300			



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	24-26.09.2019	Multi-frequency design of an optimized microwave cavity for plastic recycling applications	<a href="#">COMSOL Conference 2019 Cambridge</a>	Cambridge, United Kingdom	Performed	Professionals / Researchers	150			
CIRCE	14.10.2019	polynSPIRE in FORBES Türkiye	Facebook	<a href="https://www.facebook.com/fcirce/posts/2967514943263129">https://www.facebook.com/fcirce/posts/2967514943263129</a>	Performed	General Public		389	2	10
CIRCE	14.10.2019	polynSPIRE in FORBES Türkiye	LinkedIn	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6589415821506936832">https://www.linkedin.com/feed/update/urn:li:activity:6589415821506936832</a>	Performed	General Public		1665	5	25
CIRCE	14.10.2019	polynSPIRE in FORBES Türkiye	Twitter	<a href="https://twitter.com/fCIRCE/status/1183652529609068544">https://twitter.com/fCIRCE/status/1183652529609068544</a>	Performed	General Public		966	2	6
CIRCE	08.11.2019	PolynSPIRE presentation into special session: <a href="https://en.ecomondo.com/events/program/seminars-and-conferences/e12421960/european-research-and-innovation-for-the-implementation-of-circular-economy-and-bioeconomy.html">https://en.ecomondo.com/events/program/seminars-and-conferences/e12421960/european-research-and-innovation-for-the-implementation-of-circular-economy-and-bioeconomy.html</a>	Ecomondo	Rimini, Italy	Performed	Professionals / Researchers				
CIRCE	22.11.2019	polynSPIRE team meets in Istanbul with external stakeholders	Facebook	<a href="https://www.facebook.com/fcirce/posts/3057299470951342">https://www.facebook.com/fcirce/posts/3057299470951342</a>	Performed	General Public		174		5
CIRCE	22.11.2019	polynSPIRE team meets in Istanbul with external stakeholders	LinkedIn	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6603582182961348608">https://www.linkedin.com/feed/update/urn:li:activity:6603582182961348608</a>	Performed	General Public		2119	6	35



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	22.11.2019	polynSPIRE team meets in Istanbul with external stakeholders	Twitter	<a href="https://twitter.com/fCIRCE/status/1197829559095349249">https://twitter.com/fCIRCE/status/1197829559095349249</a>	Performed	General Public		630	1	1
CIRCE	26.11.19	Heating assisted by microwaves application in plastic recycling	Seminario de Keysight Tecnologías de Medida de Materiales	Zaragoza, Spain	Performed	Professionals / Researchers	20			
CIRCE	09.12.2019	COP25- The plastics challenge and their possible solutions	<a href="https://www.miteco.gob.es/es/cop25-agenda/agenda-din.aspx?tcm=tc:30-505241">https://www.miteco.gob.es/es/cop25-agenda/agenda-din.aspx?tcm=tc:30-505241</a>	Madrid	Completed	General Public	30-40			
CIRCE	09.01.2020	Keysight	Facebook	<a href="https://www.facebook.com/fcirce/posts/3173486089332679">https://www.facebook.com/fcirce/posts/3173486089332679</a>	Completed	General Public		169		1
CIRCE	09.01.2020	Keysight	Twitter	<a href="https://twitter.com/fCIRCE/status/1215207862374453249">https://twitter.com/fCIRCE/status/1215207862374453249</a>	Completed	General Public		1723	3	3
CIRCE	09.01.2020	Keysight	linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6620973350175019008">https://www.linkedin.com/feed/update/urn:li:activity:6620973350175019008</a>	Completed	General Public		1518	2	9
CIRCE	20.2.2020	Optimized design of a resonant cavity for microwave heating reactor used in plastic recycling applications	Electromagnetic Modelling and Simulation (NAFEMS)	Madrid, Spain	Performed	Professionals / Researchers	30			
CIRCE	24.2.2020	NAFEMS	Facebook	<a href="https://www.facebook.com/fcirce/posts">https://www.facebook.com/fcirce/posts</a>	Completed	General Public		144	1	1



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
				<a href="#">/3173486089332679</a>						
CIRCE	24.2.2020	NAFEMS	Twitter	<a href="https://twitter.com/fCIRCE/status/1215207862374453249">https://twitter.com/fCIRCE/status/1215207862374453249</a>	Completed	General Public		1340	3	3
CIRCE	24.2.2020	NAFEMS	linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6620973350175019008">https://www.linkedin.com/feed/update/urn:li:activity:6620973350175019008</a>	Completed	General Public		1665	2	9
CIRCE	27.02.2020	First review meeting	Twitter	<a href="https://twitter.com/H2020polynspire/status/1233010751457103877">https://twitter.com/H2020polynspire/status/1233010751457103877</a>	Completed	General Public		1694	4	9
CIRCE	27.02.2020	First review meeting	Facebook	<a href="https://www.facebook.com/fcirce/posts/3286026884745265">https://www.facebook.com/fcirce/posts/3286026884745265</a>	Completed	General Public		348		7
CIRCE	27.02.2020	First review meeting	linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6638766321448300544">https://www.linkedin.com/feed/update/urn:li:activity:6638766321448300544</a>	Completed	General Public		2119		
CIRCE	17.03.2020	SWEDES	Website	<a href="https://www.fcirce.es/noticias/circe-llevara-a-la-conferencia-sdewes-2020-las-ultimas-innovaciones-sostenibles-para-mejorar-los-procesos-industriales">https://www.fcirce.es/noticias/circe-llevara-a-la-conferencia-sdewes-2020-las-ultimas-innovaciones-sostenibles-para-mejorar-los-procesos-industriales</a>	Completed	General Public		52		
CIRCE	27.03.2020	SWEDES	Facebook	<a href="https://www.facebook.com/fcirce/posts">https://www.facebook.com/fcirce/posts</a>	Completed	General Public		80		



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
				<a href="#">/3350142455000374</a>						
CIRCE	27.03.2020	SWEDES	Linkedin	<a href="https://twitter.com/fCIRCE/status/1242757099001708544">https://twitter.com/fCIRCE/status/1242757099001708544</a>	Completed	General Public		1723	1	1
CIRCE	27.03.2020	SWEDES	Twitter	<a href="https://twitter.com/fCIRCE/status/1242757099001708544">https://twitter.com/fCIRCE/status/1242757099001708544</a>	Completed	General Public		1364	1	1
CIRCE	07.05.2020	POLYMER Comply europe	Facebook	<a href="https://www.facebook.com/fcirce/posts/3458789007469051">https://www.facebook.com/fcirce/posts/3458789007469051</a>	Completed	General Public		210		1
CIRCE	07.05.2020	POLYMER Comply europe	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6664162194961379328">https://www.linkedin.com/feed/update/urn:li:activity:6664162194961379328</a>	Completed	General Public		1723		
CIRCE	07.05.2020	POLYMER Comply europe	Twitter	<a href="https://twitter.com/fCIRCE/status/1258397442577489922">https://twitter.com/fCIRCE/status/1258397442577489922</a>	Completed	General Public		752		1
CIRCE EuPC	14.05.2020	Demonstration of innovative technologies towards a more efficient and sustainable plastic recycling	Polymer Comply Europe (PCE) live webinar	Online webinar	Performed	Professionals / Researchers	250			
CIRCE	18.05.2020	ABC	Facebook	<a href="https://www.facebook.com/fcirce/posts/3489475474400404">https://www.facebook.com/fcirce/posts/3489475474400404</a>	Completed	General Public		463		6
CIRCE	18.05.2020	ABC	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6668095779888099328">https://www.linkedin.com/feed/update/urn:li:activity:6668095779888099328</a>	Completed	General Public		994	1	16
CIRCE	18.05.2020	ABC	Twitter	<a href="https://twitter.com/fCIRCE/status/1262330012746776577">https://twitter.com/fCIRCE/status/1262330012746776577</a>	Completed	General Public		966		

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	02.06.2020	Video	Facebook	<a href="https://www.facebook.com/fcirce/posts/3528064967208121">https://www.facebook.com/fcirce/posts/3528064967208121</a>	Completed	General Public		153		2
CIRCE	02.06.2020	Video	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6673499965597253632">https://www.linkedin.com/feed/update/urn:li:activity:6673499965597253632</a>	Completed	General Public		822	1	16
CIRCE	02.06.2020	Video	Twitter	<a href="https://twitter.com/fCIRCE/status/1267736524730306562">https://twitter.com/fCIRCE/status/1267736524730306562</a>	Completed	General Public		630	3	7
CIRCE FM NIC	September 2020	Chemical recycling of plastics assisted by microwave multi-frequency heating	15th SDEWES Conference Cologne 2020	Online conference <a href="https://www.cologne2020.sdewes.org/">https://www.cologne2020.sdewes.org/</a>	Performed	Professionals / Researchers	500			
CIRCE	19.10.2020	SWEDES	Facebook	<a href="https://www.facebook.com/fcirce/posts/3954409741240306">https://www.facebook.com/fcirce/posts/3954409741240306</a>	Completed	General Public		103		1
CIRCE	19.10.2020	SWEDES	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6723868743593676800">https://www.linkedin.com/feed/update/urn:li:activity:6723868743593676800</a>	Completed	General Public		1723	1	25
CIRCE	19.10.2020	SWEDES	Twitter	<a href="https://twitter.com/fCIRCE/status/1318104131039612928">https://twitter.com/fCIRCE/status/1318104131039612928</a>	Completed	General Public		1364		1
CIRCE FM	October 2020	Finite element model for microwave heating used in chemical recycling of plastic waste material	COMSOL Conference 2020	Online conference <a href="https://www.comsol.com/conference/europe">https://www.comsol.com/conference/europe</a>	Performed	Professionals / Researchers	150			
CIRCE	October 2020	Demonstration of Innovative Technologies towards a more Efficient and Sustainable Plastic Recycling	Plastics Circularity Multiplier	Online conference <a href="https://www.plasticcircularitymultiplier.eu/conference2020">https://www.plasticcircularitymultiplier.eu/conference2020</a>	Performed	Professionals / Researchers	50			





## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	30.10.2020	FORBES	Facebook	<a href="https://www.facebook.com/fcirce/posts/3986530614694885">https://www.facebook.com/fcirce/posts/3986530614694885</a>	Completed	General Public		115		2
CIRCE	30.10.2020	FORBES	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6723868743593676800">https://www.linkedin.com/feed/update/urn:li:activity:6723868743593676800</a>	Completed	General Public		1102	1	25
CIRCE	30.10.2020	FORBES	Twitter	<a href="https://twitter.com/fCIRCE/status/1322141671539281920">https://twitter.com/fCIRCE/status/1322141671539281920</a>	Completed	General Public		966	1	3
CIRCE	31.10.2020	El proyecto polynSPIRE innova en tecnologías viables para la recuperación de residuos plásticos	Revista AVEP	<a href="https://issuu.com/avepinfo/docs/avep_124_octubre_2020">https://issuu.com/avepinfo/docs/avep_124_octubre_2020</a>	Performed	Professionals / Researchers				
CIRCE	24.11.2020	polynSPIRE project	Radio interview in Libertad FM Radio	<a href="https://www.fcirce.es/wp-content/uploads/2020/11/PolynSPIRE_Alberto-Frisa_Investigadores_por-el-mundo.mp3">https://www.fcirce.es/wp-content/uploads/2020/11/PolynSPIRE_Alberto-Frisa_Investigadores_por-el-mundo.mp3</a>	Ongoing	General Public				
CIRCE	25.11.2020	Investigadores por el mundo	Facebook	<a href="https://www.facebook.com/fcirce/posts/4063686316979314">https://www.facebook.com/fcirce/posts/4063686316979314</a>	Completed	General Public		76		
CIRCE	25.11.2020	Investigadores por el mundo	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6737337019917201408">https://www.linkedin.com/feed/update/urn:li:activity:6737337019917201408</a>	Completed	General Public		2119		
CIRCE	25.11.2020	Investigadores por el mundo	Twitter	<a href="https://twitter.com/fCIRCE/status/1331571665390759936">https://twitter.com/fCIRCE/status/1331571665390759936</a>	Completed	General Public		630		



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	25.11.2020	Investigadores por el mundo	Website	<a href="https://www.fcirce.es/wp-content/uploads/2020/11/PolynSPIRE_Alberto-Frisa_Investigadores_por-el-mundo.mp3">https://www.fcirce.es/wp-content/uploads/2020/11/PolynSPIRE_Alberto-Frisa_Investigadores_por-el-mundo.mp3</a>	Completed	General Public		78		
CIRCE	26.11.2020	Closing the Loop of Plastic Value Chain Through an Innovative Cascade Recycling Approach	INTERNATIONAL PLASTICS PROCESSING & RECYCLING	<a href="https://lp.bcf-events.com/international-plastics-processing-recycling-online-conference-2020/">https://lp.bcf-events.com/international-plastics-processing-recycling-online-conference-2020/</a>	Completed	Professionals / Researchers				
CIRCE	03.03.2021	Revista FuturEnergy	Facebook	<a href="https://www.facebook.com/fcirce/posts/4342230042458272">https://www.facebook.com/fcirce/posts/4342230042458272</a>	Completed	General Public		130	1	1
CIRCE	03.03.2021	Revista FuturEnergy	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6772841807907717120">https://www.linkedin.com/feed/update/urn:li:activity:6772841807907717120</a>	Completed	General Public		1092		20
CIRCE	03.03.2021	Revista FuturEnergy	Twitter	<a href="https://twitter.com/fCIRCE/status/1367075995312914436">https://twitter.com/fCIRCE/status/1367075995312914436</a>	Completed	General Public		1165	3	6
CIRCE	03.03.2021	Revista FuturEnergy	Website	<a href="http://www.fcirce.es/prensa/revista-futureenergy-tigon-microrredes-hibridas-para-potenciar-la-transicion-energetica">http://www.fcirce.es/prensa/revista-futureenergy-tigon-microrredes-hibridas-para-potenciar-la-transicion-energetica</a>	Completed	General Public		24		
CIRCE	09.04.2021	Investigadores por el mundo	Facebook	<a href="https://www.facebook.com/fcirce/posts">https://www.facebook.com/fcirce/posts</a>	Completed	General Public		240		4



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
				<a href="#">/4455037194510889</a>						
CIRCE	09.04.2021	Investigadores por el mundo	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6786191206591279105">https://www.linkedin.com/feed/update/urn:li:activity:6786191206591279105</a>	Completed	General Public		2270		38
CIRCE	13.07.2021	Reunión con AITIIP	Facebook	<a href="https://www.facebook.com/fcirce/posts/4746942138653725">https://www.facebook.com/fcirce/posts/4746942138653725</a>	Completed	General Public		271	1	8
CIRCE	13.07.2021	Reunión con AITIIP	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6820675465456439296">https://www.linkedin.com/feed/update/urn:li:activity:6820675465456439296</a>	Completed	General Public		2308	2	31
CIRCE	13.07.2021	Reunión con AITIIP	Twitter	<a href="https://twitter.com/fCIRCE/status/1414910517135691784">https://twitter.com/fCIRCE/status/1414910517135691784</a>	Completed	General Public		1088	2	6
CIRCE	22.11.2021	BlackCycle Workshop	Workshop to present H2020 circular economy related projects	Michelin Site - <a href="#">France</a>	Completed	Projects managers	100			
CIRCE	2021	Scaled microwave-assisted chemical recycling for monomers recovery: a PA-66 acidolysis case study	The 2nd International Online Conference on Polymers and Nanotechnology for Industry 4.0	<a href="https://iocps2021.sciforum.net/">https://iocps2021.sciforum.net/</a>	Completed	Professionals / Researchers				
CIRCE	01.12.2021	Chemical recycling of plastics assisted by microwave multi-frequency heating	Cleaner Engineering and Technology	<a href="https://www.sciencedirect.com/science/article/pii/S2666790821002573">https://www.sciencedirect.com/science/article/pii/S2666790821002573</a>	Completed	Professionals / Researchers	24 readers, 4 citations			



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	23.03.2022	Project presentation	Diálogo Economía Circular	Cámara Zaragoza	Completed	General public	20			
CIRCE	02.06.2022	polynSPIRE. A new plastic recycling system	Infoday dor students (MANDALA Project)	San Sebastian (Spain)	Completed	Students & General public	20 attendees in presence (+ online)			
CIRCE	17.06.2022	Microwave Heating in the Presence of Fast Rotating Mode Stirrers: A Simulation Strategy	Iberian COMSOL Conference 2022	Málaga (Spain)	Completed	Professionals / Researchers	60			
CIRCE	01.08.2022	Advances in the circularity of end-of-life fibre-reinforced polymers by microwave intensification	Chemical Engineering and Processing-Process Intensification	<a href="https://www.sciencedirect.com/science/article/pii/S0255270122002276?via%3Dihub">https://www.sciencedirect.com/science/article/pii/S0255270122002276?via%3Dihub</a>	Completed	Professionals / Researchers	23 readers, 1 citation			
CIRCE	13.10.2022	polynSPIRE project presentation	Innovation Forum 4 Plastics	Mallorca (Spain)	Completed	Professionals / Researchers	30 in presence (+ online)			
CIRCE	17.10.2022	CIRCE finalista nacional gracias a Polynspire	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6987667191894544384/">https://www.linkedin.com/feed/update/urn:li:activity:6987667191894544384/</a>	Completed	General		2700		44
CIRCE	17.10.2022	CIRCE finalista nacional gracias a Polynspire	Facebook	<a href="https://www.facebook.com/fcirce/posts/pfbid0xwQXDltMDsV92df4FNJ8mEmcBTvhsbK2rygs7WCww7FUMgEmp6FUYGPZDTJFAJefl">https://www.facebook.com/fcirce/posts/pfbid0xwQXDltMDsV92df4FNJ8mEmcBTvhsbK2rygs7WCww7FUMgEmp6FUYGPZDTJFAJefl</a>	Completed	General		117		6
CIRCE	17.10.2022	CIRCE finalista nacional gracias a Polynspire	Twitter	<a href="https://twitter.com/fCIRCE/status/1581905266525622272">https://twitter.com/fCIRCE/status/1581905266525622272</a>	Completed	General		196	1	4



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
CIRCE	29.11.2022	BlackCycle Workshop	2nd Workshop to present H2020 circular economy related projects, project advances and other thematics	Zaragoza, Spain	Completed	Projects managers, entities related to recycling/plastics/waste, technological centre	150			
CIRCE	17.02.2023	A Novel Combined Design of Vessel and Resonant Cavity for Microwave Multi-frequency Heating Chemical Reactor Using Antennas as Applicators	IEEE ACCESS	Online	Submitted	General				
CIRCE	25.01.2023	Effect of Gamma Radiation on the Processability of New and Recycled PA-6 Polymers	polymers special issue: "Recycling Polymers: The Path to a Sustainable Future"	<a href="https://www.mdpi.com/2073-4360/15/3/613">https://www.mdpi.com/2073-4360/15/3/613</a>	Completed	Professionals / Researchers	572			

### CPPE

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
CPPE d.o.o.	24.11.2020	Projekt #Polynspire - detailed engineering	<a href="https://www.facebook.com/CPPEdoo/videos/1">https://www.facebook.com/CPPEdoo/videos/1</a>	Facebook	Performed	Local followers	250	404	4	8	4



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
			<a href="#">076097156154179</a>								
CPPE d.o.o.	24.11.2020	The #Polynspire project is an international research project within the #horizon2020 program. CPPE d.o.o. has successfully carried out Detailed engineering of the reactor for #depolymerization of #polyamide. Basic reserach and design of the chemical process was carried out by #IONIQA from Eindhoven - Netherlands. The customer gave a very positive "feedback" to our work and asked for an offer to manufacture the system. In the clip you can see a final check of the designed system.	<a href="https://www.linkedin.com/posts/jernei-mele-4112785_polynspire-horizon2020-depolymerization-activity-6755363932027834368-Lopq">https://www.linkedin.com/posts/jernei-mele-4112785_polynspire-horizon2020-depolymerization-activity-6755363932027834368-Lopq</a>	LinkedIn	Performed	Local followers	381	430	2	17	4
CPPE d.o.o.	02.12.2020	Official web page	<a href="https://www.cppe.si/en/about-us">https://www.cppe.si/en/about-us</a>	Official web page	Performed	Global	50000				

CSM

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
CSM	29.10.2018	INDTECH Congress	Congress about Industrial technology	Vienna, Austria	Performed	mentioned the project as example of circular economy and potential CO2 savings		30
CSM	07.11.2018	STEELMASTER	Lecture in Technical course	Padova, Italy	Performed	mentioned the project as example of circular economy		30
CSM	01.04.2019	STEELMASTER	Lecture in Technical course	Padova, Italy	Performed	mentioned the project as example of circular economy		40
CSM	01.05.2019	Industrial Production Forum May 2019	Oral presentation	Milano, Italy	Performed	Mentioned the project as example of circular economy and plastic recycling		50
CSM	20.05.2019	SAM13 13th Society And Materials International Conference	poster	Pisa, Italy	Performed	Poster with description of project activities		200
CSM	01.11.2019	Plastic utilization in EAF	Publication		Performed	We are confident to produce a publication with first results at end of 2019		
CSM	01.04.2019	STEELMASTER	Lecture in Technical course	Padova, Italy	Performed	Mentioned the project as example of circular economy		40
CSM	20.05.2019	Plastic utilization in EAF	Congress; poster	Pisa, Italy	Performed	poster		100
CSM	20.05.2019	Plastic material recycling in steel industry: a fruitful example of circular economy	Congress Paper in Open Access	Zenodo	performed	<a href="https://zenodo.org/record/7614730#.Y_dQ3iaZM2w">https://zenodo.org/record/7614730#.Y_dQ3iaZM2w</a>		26



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
CSM	05.11.2019	Plastic utilization in EAF	Congress and market fair	Rimini	performed	poster		
CSM	23.09.2020	Plastic Utilization in EAF: A Fruitful Example of Circular Economy	Congress about steel production	web	performed	Mentioned the project as example of circular economy		
CSM	23.09.2020	Plastic Utilization in EAF: A Fruitful Example of Circular Economy	Presentation in Open Access	Zenodo	performed	<a href="https://zenodo.org/record/7619697#.Y_dRSiaZM2w">https://zenodo.org/record/7619697#.Y_dRSiaZM2w</a>		26
CSM	21.09.2022	Fossil coal substitution by plastic injection in EAF steel production	Congress Paper in Open Access	Zenodo	performed	<a href="https://zenodo.org/record/7594942#.Y_dQsiaZM2w">https://zenodo.org/record/7594942#.Y_dQsiaZM2w</a>		36
CSM	30.08.2021	Use of injected polymers derived from plastic waste as substitution of fossil carbon and natural gas in electrical arc furnace (EAF)	Congress Paper in Open Access	Zenodo	performed	<a href="https://zenodo.org/record/7619732#.Y_dRkSaZM2w">https://zenodo.org/record/7619732#.Y_dRkSaZM2w</a>		29

### DS

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
DS	14 Sep 2020	Meeting of S-872	Standardization meeting	DS	Performed	Dissemination of the work in PolynSPIRE to the Danish standardization mirror committee on sustainable plastics	Members of s-872	10

### EuPC





## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	26.09.2018	Kick off meeting of #Polynspire in Brussels.	Twitter	<a href="https://twitter.com/EuPCplastics/status/1044906685695963136">https://twitter.com/EuPCplastics/status/1044906685695963136</a>	Performed							
EuPC	26.11.2018	polynSPIRE project	Circular Polymers in Furniture	Brussels, Belgium	Performed	Presentation of the project	Industry representatives	40				
EuPC	31.01.2019	HARMONI Summit	polynSPIRE Twitter	<a href="https://twitter.com/H2020polynspire/status/1090998015597400064">https://twitter.com/H2020polynspire/status/1090998015597400064</a>	Performed				372		2	
EuPC	08.02.2019	SPIRE2030 roadmap	polynSPIRE Twitter	<a href="https://twitter.com/H2020polynspire/status/1093829443674693634">https://twitter.com/H2020polynspire/status/1093829443674693634</a>	Performed				940	1	5	
EuPC	21.02.2019	About us	polynSPIRE Twitter	<a href="https://twitter.com/H2020polynspire/status/1098522354702004224">https://twitter.com/H2020polynspire/status/1098522354702004224</a>	Performed				1217	9	3	
EuPC	07.03.2019	Solution	polynSPIRE Twitter	<a href="https://twitter.com/H2020polynspire/status/1103676464338272256">https://twitter.com/H2020polynspire/status/1103676464338272256</a>	Performed				1101	10	4	
EuPC	14.03.2019	polynSPIRE project	EuPC Steering Committee	Brussels, Belgium	Performed	polynSPIRE	National Plastic Association	20				



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
						Presentation	s and industry					
EuPC	21.03.2019	polynSPIRE project	EuPC Member Executives Forum	Brussels, Belgium	Performed	polynSPIRE Presentation	National Plastic Association s and industry	40				
EuPC	05.04.2019	European Chemical Recycling Conference	polynSPIRE Twitter	<a href="https://twitter.com/H2020polynspire/status/1114106275879694336">https://twitter.com/H2020polynspire/status/1114106275879694336</a>	Performed				1572	9	3	
EuPC	05.04.2019	European Chemical Recycling Conference	Twitter	<a href="https://twitter.com/H2020polynspire/status/1114106275879694336">https://twitter.com/H2020polynspire/status/1114106275879694336</a>	Performed	Retweet						
EuPC	19.04.2019	Reinforcer	polynSPIRE Twitter	<a href="https://twitter.com/H2020polynspire/status/1119210626482569216">https://twitter.com/H2020polynspire/status/1119210626482569216</a>	Performed				2028	10	5	
EuPC	17.05.2019	European Chemical Recycling Conference	polynSPIRE Twitter	<a href="https://twitter.com/H2020polynspire/status/1129357414732578824">https://twitter.com/H2020polynspire/status/1129357414732578824</a>	Performed				976	8	3	
EuPC	05.06.2019	polynSPIRE at ChemRec conference	Twitter	<a href="https://twitter.com/H2020polynspire/status/1136184320283074560">https://twitter.com/H2020polynspire/status/1136184320283074560</a>	Performed				1407	3	9	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	13-14.06.2019	polynSPIRE project	EuPC Annual Meeting	Berlin, Germany	Planned	polynSPIRE Presentation	National Plastic Association and industry/Media	200				
EuPC	16.07.2019	Recap 1st networking event	Twitter	<a href="https://twitter.com/H2020polynspire/status/1151110036065837057">https://twitter.com/H2020polynspire/status/1151110036065837057</a>	Performed				1805	3	9	
EuPC	08.08.2019	Announcement on 2nd networking event	Twitter	<a href="https://twitter.com/H2020polynspire/status/1159450662788378625">https://twitter.com/H2020polynspire/status/1159450662788378625</a>	Performed				2216	3	8	
EuPC	21.08.2019	Promoting 2nd networking event	Twitter	<a href="https://twitter.com/H2020polynspire/status/1164087522726699010">https://twitter.com/H2020polynspire/status/1164087522726699010</a>	Performed				1910	4	8	
EuPC	29.08.2019	Ecomondo participation announcement	Twitter	<a href="https://twitter.com/H2020polynspire/status/1167059560131125248">https://twitter.com/H2020polynspire/status/1167059560131125248</a>	Performed				2759	4	6	
EuPC	07.10.2019	Plastics Circularity - Synergies in	Twitter	<a href="https://twitter.com/H2020polynspire/status/1181146975162503171">https://twitter.com/H2020polynspire/status/1181146975162503171</a>	Performed				846	4	7	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
		H2020 Projects										
EuPC	09.10.2019	polynSPIRE video	Twitter	<a href="https://twitter.com/H2020polynspire/status/1181841931351007232">https://twitter.com/H2020polynspire/status/1181841931351007232</a>	Performed				1691	5	6	
EuPC	16.10.2019	polynSPIRE GA in Istanbul	Twitter	<a href="https://twitter.com/H2020polynspire/status/1184416701192003591">https://twitter.com/H2020polynspire/status/1184416701192003591</a>	Performed				676	2	6	
EuPC	17.10.2019	2nd Networking Event in Istanbul	Twitter	<a href="https://twitter.com/H2020polynspire/status/1184754632725270529">https://twitter.com/H2020polynspire/status/1184754632725270529</a>	Performed				738	2	6	
EuPC	23.10.2019	Presented polynSPIRE project	EuPC's MEF Meeting	Düsseldorf (Germany)	Completed	Presentation	National Plastics and Sectorial Associations	25				
EuPC	22.10.2019	2nd Networking Event in Istanbul - video	Twitter	<a href="https://twitter.com/H2020polynspire/status/1197869021829484544">https://twitter.com/H2020polynspire/status/1197869021829484544</a>	Performed				2224	8	13	
EuPC	18.02.2020	Latest developments in the	<a href="https://www.polynspire.eu/post/latest-">https://www.polynspire.eu/post/latest-</a>	Online publication	Completed		National Plastic Associations and					



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
		polynSPIRE project	developments-in-the-polynspire-project				industry/Media					
EuPC	17.02.20	Newsletter	Twitter	<a href="https://twitter.com/H2020polynspire/status/1229354298909347840">https://twitter.com/H2020polynspire/status/1229354298909347840</a>	Performed				344	2	2	
EuPC	03.03.20	Newsletter	Twitter	<a href="https://twitter.com/H2020polynspire/status/1234798513101426690">https://twitter.com/H2020polynspire/status/1234798513101426690</a>	Performed				253	1	3	
EuPC	23.03.20	New date - Plastics Circularity Multiplier Conference	<a href="https://www.polynspire.eu/post/new-date-plastics-circularity-multiplier-conference">https://www.polynspire.eu/post/new-date-plastics-circularity-multiplier-conference</a>	Online publication	Completed		National Plastic Associations and industry/Media					
EuPC	10.04.20	Article	polynSPIRE is featured in a new issue of The Chemical Processing	polynSPIRE website	Performed		National Plastic Associations and industry/Media					



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	10.04.2020	polynSPIRE is featured in a new issue of Chem. Processing.	Twitter	<a href="https://twitter.com/H2020polynspire/status/1248566392191926273">https://twitter.com/H2020polynspire/status/1248566392191926273</a>	Performed		National Plastic Associations and industry/Media		624	2	4	
EuPC	14.04.2020	Article	polynSPIRE project is presented in the Open Access Government magazine	polynSPIRE website	Performed		National Plastic Associations and industry/Media					
EuPC	14.04.2020	polynSPIRE is presented in the new issue of Open Access Gov	Twitter	<a href="https://twitter.com/H2020polynspire/status/1249983212509712386">https://twitter.com/H2020polynspire/status/1249983212509712386</a>	Performed		National Plastic Associations and industry/Media		1105	2	5	
EuPC	21.04.2020	polynSPIRE will be presented in a live webinar on the 14th of May.	Twitter	<a href="https://twitter.com/H2020polynspire/status/1252550368204111875">https://twitter.com/H2020polynspire/status/1252550368204111875</a>	Performed		National Plastic Associations and industry/Media		3357	7	9	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	22.04.2020	Innovative technologies towards a more efficient and sustainable plastic recycling - polynSPIRE	<a href="https://www.plasticsconverters.eu/post/innovative-technologies-towards-a-more-efficient-and-sustainable-plastic-recycling-polynspire">https://www.plasticsconverters.eu/post/innovative-technologies-towards-a-more-efficient-and-sustainable-plastic-recycling-polynspire</a>	Online publication	Performed		National Plastic Associations and industry/Media					
EuPC	29.04.2020	You still have time to register for our polynSPIRE webinar that will take place on the 14th of May.	Twitter	<a href="https://twitter.com/H2020polynspire/status/1255403318911868928">https://twitter.com/H2020polynspire/status/1255403318911868928</a>	Performed		National Plastic Associations and industry/Media		2387	5	7	
EuPC	08.05.2020	Meet the speakers for our upcoming polynSPIRE webinar	Twitter	<a href="https://twitter.com/H2020polynspire/status/1258722967846105088">https://twitter.com/H2020polynspire/status/1258722967846105088</a>	Performed		National Plastic Associations and industry/Media		810	3	6	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	14.05.2020	Demonstration Innovative technologies towards more efficient and sustainable plastic recycling	Webinar	<a href="https://www.youtube.com/watch?v=N9EcSotiQ7c">https://www.youtube.com/watch?v=N9EcSotiQ7c</a>	Performed		National Plastic Associations and industry/Media	150	250			
EuPC	18.05.2020	Webinar on "Demonstration of innovative technologies: The polynSPIRE Project" available online	<a href="https://www.polynspire.eu/post/webinar-on-demonstration-of-innovative-technologies-the-polynspire-project-available-online">https://www.polynspire.eu/post/webinar-on-demonstration-of-innovative-technologies-the-polynspire-project-available-online</a>	polynSPIRE website	Performed		National Plastic Associations and industry/Media					
EuPC	18.05.2020	In case you missed polynSPIRE webinar last week, have a look	Twitter	<a href="https://twitter.com/H2020polynspire/status/1262362598433075200">https://twitter.com/H2020polynspire/status/1262362598433075200</a>	Performed		National Plastic Associations and industry/Media		1890	3	4	





## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
		at the video below										
EuPC	03.09.2020	polynSPIRE in ACS Sustainable Chemistry and Engineering	<a href="https://www.polynspire.eu/post/polynspire-in-ac-sustainable-chemistry-and-engineering">https://www.polynspire.eu/post/polynspire-in-ac-sustainable-chemistry-and-engineering</a>	polynSPIRE website	Performed		National Plastic Associations and industry/Media					
EuPC	03.09.2020	polynSPIRE in ACS Sustainable Chemistry and Engineering	Twitter <a href="https://twitter.com/H2020polynspire/status/1301464095091232768">https://twitter.com/H2020polynspire/status/1301464095091232768</a>		Performed		National Plastic Associations and industry/Media		521	3	4	
EuPC	08.09.2020	polynSPIRE will take part at the Plastics Circularity Multiplier Online Conference	<a href="https://www.polynspire.eu/post/polynspire-will-take-part-at-the-plastics-circularity-multiplier-online-conference">https://www.polynspire.eu/post/polynspire-will-take-part-at-the-plastics-circularity-multiplier-online-conference</a>	polynSPIRE website	Performed		National Plastic Associations and industry/Media					



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	08.09.2020	polynSPIRE will take part at the Plastics Circularity Multiplier Online Conference	Twitter	<a href="https://twitter.com/H2020polynspire/status/1303375113283305472">https://twitter.com/H2020polynspire/status/1303375113283305472</a>	Performed		National Plastic Associations and industry/Media		1246	3	6	
EuPC	21.10.2020	Annual reporting about the activities of the project	EuPC Member Executives Forum	Online	Performed	The project was presented to members of the steering committee, including the current status	National Plastic Associations	30				
EuPC	18.12.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1351130712590716931">https://twitter.com/H2020polynspire/status/1351130712590716931</a>	Performed		National Plastic Associations and industry/Media		733	5	6	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	01.02.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1356197208186630146">https://twitter.com/H2020polynspire/status/1356197208186630146</a>	Performed		National Plastic Associations and industry/Media		468	4	6	
EuPC	04.02.2021	Designed injection system that has been started up at #FerriereNord - Gruppo Pittini.	Twitter	<a href="https://twitter.com/H2020polynspire/status/1357255897404342272">https://twitter.com/H2020polynspire/status/1357255897404342272</a>	Performed		National Plastic Associations and industry/Media		296	1	2	
EuPC	04.02.2021	A photo of the injection system	Twitter	<a href="https://twitter.com/H2020polynspire/status/1357259278692794368">https://twitter.com/H2020polynspire/status/1357259278692794368</a>	Performed		National Plastic Associations and industry/Media		280	2	2	
EuPC	15.12.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1361256172943212544">https://twitter.com/H2020polynspire/status/1361256172943212544</a>	Performed		National Plastic Associations and industry/Media		263	2	4	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	01.03.2021	Latest developments in the polynSPIRE project	polynSPIRE webiste	<a href="https://www.polynspire.eu/post/discover-the-map-of-availability-of-plastic-wastes-across-europe">https://www.polynspire.eu/post/discover-the-map-of-availability-of-plastic-wastes-across-europe</a>	Performed		National Plastic Associations and industry/Media					
EuPC	01.03.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1366356512243912708">https://twitter.com/H2020polynspire/status/1366356512243912708</a>	Performed		National Plastic Associations and industry/Media		417	2	7	
EuPC	05.03.2021	Events and polynSPIRE	polynSPIRE webiste	<a href="https://www.polynspire.eu/post/events-and-polynspire">https://www.polynspire.eu/post/events-and-polynspire</a>	Performed		National Plastic Associations and industry/Media					
EuPC	10.03.2021	Next steps for polynSPIRE	polynSPIRE webiste	<a href="https://www.polynspire.eu/post/next-steps-for-polynspire">https://www.polynspire.eu/post/next-steps-for-polynspire</a>	Performed		National Plastic Associations and industry/Media					
EuPC	15.03.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1371404707571318788">https://twitter.com/H2020polynspire/status/1371404707571318788</a>	Performed		National Plastic Associations and industry/Media		468	1	6	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
							industry/Media					
EuPC	18.03.2021	The second edition of the #polynSPIRE newsletter has been published.	Twitter	<a href="https://twitter.com/H2020polynspire/status/1372481433290350593">https://twitter.com/H2020polynspire/status/1372481433290350593</a>	Performed		National Plastic Associations and industry/Media		110	1	4	
EuPC	18.03.2021	polynSPIRE Newsletter March 2021   Edition n. 2	Newsletter	<a href="https://shoutout.wix.com/so/f6NWLuJ1S?languageTag=en&amp;status=Draft&amp;cid=0000000-0000-0000-0000-000000000000#/main">https://shoutout.wix.com/so/f6NWLuJ1S?languageTag=en&amp;status=Draft&amp;cid=0000000-0000-0000-0000-000000000000#/main</a>	Performed		National Plastic Associations and industry/Media					
EuPC	29.03.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1376463134135832576">https://twitter.com/H2020polynspire/status/1376463134135832576</a>	Performed				741	2	1	
EuPC	13.04.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1381901266830438407">https://twitter.com/H2020polynspire/status/1381901266830438407</a>	Performed				90	1	2	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	26.04.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1386637077698207755">https://twitter.com/H2020polynspire/status/1386637077698207755</a>	Performed					1	4	506
EuPC	10.05.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1391715358315319297">https://twitter.com/H2020polynspire/status/1391715358315319297</a>	Performed					2	10	532
EuPC	27.05.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1397870784945823745">https://twitter.com/H2020polynspire/status/1397870784945823745</a>	Performed					1	3	883
EuPC	14.06.2021	Microwave-assisted chemical recycling process	Twitter	<a href="https://twitter.com/H2020polynspire/status/1404411767216914434">https://twitter.com/H2020polynspire/status/1404411767216914434</a>	Performed					2	4	726
EuPC	06.07.2021	New online campaign "Meet our partners"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1412373884297490433">https://twitter.com/H2020polynspire/status/1412373884297490433</a>	Performed					2	8	767
EuPC	13.07.2021	CIRCE and AITIIP evaluated the development of tests of the microwave	Twitter	<a href="https://twitter.com/H2020polynspire/status/1414866166108065792">https://twitter.com/H2020polynspire/status/1414866166108065792</a>	Performed					6	11	1326



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
		energy-assisted chemical recycling technology,										
EuPC	13.10.2021	Second project period meeting	Twitter	<a href="https://twitter.com/H2020polynspire/status/1448240851193376771">https://twitter.com/H2020polynspire/status/1448240851193376771</a>	Performed					2	10	601
EuPC	16.12.2021	polynSPIRE project is presented in the Cleaner Engineering and Technology journal	Website	<a href="https://www.polynspire.eu/post/polynspire-project-is-presented-in-the-cleaner-engineering-and-technology-journal">https://www.polynspire.eu/post/polynspire-project-is-presented-in-the-cleaner-engineering-and-technology-journal</a>	Performed		National Plastic Associations and industry/Media					
EuPC	03.02.2022	polynSPIRE project is presented in the Cleaner Engineering and Technology journal	Twitter	<a href="https://twitter.com/H2020polynspire/status/1489174471546187777">https://twitter.com/H2020polynspire/status/1489174471546187777</a>	Performed						1	39



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	08.02.22	polynSPIRE project is presented in the ACS Sustainable Chemistry and Engineering journal	polynSPIRE Website	<a href="https://www.polynspire.eu/post/polynspire-project-is-presented-in-the-acs-sustainable-chemistry-and-engineering-journal">https://www.polynspire.eu/post/polynspire-project-is-presented-in-the-acs-sustainable-chemistry-and-engineering-journal</a>	Performed		National Plastic Association and industry/Media					
EuPC	10.02.22	polynSPIRE project is presented in the ACS Sustainable Chemistry and Engineering journal	Twitter	<a href="https://twitter.com/H2020polynspire/status/1491706260055543810">https://twitter.com/H2020polynspire/status/1491706260055543810</a>	Performed					1	8	
EuPC	25.03.22	polynSPIRE Newsletter March 2022   Edition n. 3	polynSPIRE Website	<a href="https://shoutout.wix.com/so/40N_n9PSS?languageTag=en&amp;cid=2c2d232d-5fe8-4cd8-926f-476899967b22#/main">https://shoutout.wix.com/so/40N_n9PSS?languageTag=en&amp;cid=2c2d232d-5fe8-4cd8-926f-476899967b22#/main</a>	Performed		National Plastic Association and industry/Media					
EuPC	25.03.22	polynSPIRE Newsletter March 2022   Edition n. 3	Twitter	<a href="https://twitter.com/H2020polynspire/status/1507316278423339008">https://twitter.com/H2020polynspire/status/1507316278423339008</a>	Performed				2	3		207





## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	05.04.2022	polynSPIRE Steering Committee meeting: a fruitful exchange on the progress and the deliverables	polynSPIRE Website	<a href="https://www.polynspire.eu/post/polynspire-steering-committee-meeting-a-fruitful-exchange-on-the-progress-and-the-upcoming-deliverables">https://www.polynspire.eu/post/polynspire-steering-committee-meeting-a-fruitful-exchange-on-the-progress-and-the-upcoming-deliverables</a>	Performed		National Plastic Association and industry/Media					
EuPC	06.04.2022	polynSPIRE Steering Committee meeting	Twitter	<a href="https://twitter.com/H2020polynspire/status/1511675324827906062">https://twitter.com/H2020polynspire/status/1511675324827906062</a>	Performed				1	2	130	
EuPC	15.06.2022	polynSPIRE project at the "Iberian COMSOL Multiphysics Conference"	polynSPIRE website	<a href="https://www.polynspire.eu/post/polynspire-project-at-the-iberian-comsol-multiphysics-conference">https://www.polynspire.eu/post/polynspire-project-at-the-iberian-comsol-multiphysics-conference</a>	Performed		National Plastic Association and industry/Media					
EuPC	15.06.2022	polynSPIRE project at the "Iberian COMSOL Multiphysics Conference"	Twitter	<a href="https://twitter.com/H2020polynspire/status/1537032448789331969">https://twitter.com/H2020polynspire/status/1537032448789331969</a>	Performed				1	3	135	



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
		Conference "										
EuPC	02.09.2022	SAVE THE DATE - #polynSPIRE Exploitation Workshop in Mestre, #Italy - 8th of November	Twitter	<a href="https://twitter.com/H2020polynspire/status/1565661908530774023">https://twitter.com/H2020polynspire/status/1565661908530774023</a>	Performed					1	2	140
EuPC	27.09.2022	#polynSPIRE Exploitation Workshop	Twitter	<a href="https://twitter.com/H2020polynspire/status/1574685468037623808">https://twitter.com/H2020polynspire/status/1574685468037623808</a>	Performed						1	52
EuPC	13.10.2022	The agenda for the #polynSPIRE final event	Twitter	<a href="https://twitter.com/H2020polynspire/status/1580466544475541505">https://twitter.com/H2020polynspire/status/1580466544475541505</a>	Performed					1	5	120
EuPC	04.11.2022	The #polynSPIRE final event and exploitation workshop	Twitter	<a href="https://twitter.com/H2020polynspire/status/1588460032789827589">https://twitter.com/H2020polynspire/status/1588460032789827589</a>	Performed						1	26



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	04.1 1.20 22	microwave-assisted #ChemicalRecycling	Twitter	<a href="https://twitter.com/H2020polynspire/status/1588460761915195392">https://twitter.com/H2020polynspire/status/1588460761915195392</a>	Performed						1	39
EuPC	14.1 1.20 22	#polynSPIRE project activities in #Italy	Twitter	<a href="https://twitter.com/H2020polynspire/status/1592083254743822337">https://twitter.com/H2020polynspire/status/1592083254743822337</a>	Performed					1	4	110
EuPC	14.1 1.20 22	Video for the Innovation C – #Valorisation of #plastic residues	Twitter	<a href="https://twitter.com/H2020polynspire/status/1592114792214544384">https://twitter.com/H2020polynspire/status/1592114792214544384</a>	Performed					1	5	111
EuPC	14.1 1.20 22	polynSPIRE   Valorisation of plastic residues	YouTube	<a href="https://www.youtube.com/watch?v=bKF7HNFmDkK&amp;t=17s">https://www.youtube.com/watch?v=bKF7HNFmDkK&amp;t=17s</a>	Performed				164			
EuPC	15.1 1.20 22	National Institute of Chemistry awarded the 2022 Best innovation with	polynSPIRE website	<a href="https://www.polynspire.eu/post/national-institute-of-chemistry-awarded-the-2022-best-innovation-with-market-potential">https://www.polynspire.eu/post/national-institute-of-chemistry-awarded-the-2022-best-innovation-with-market-potential</a>	Performed		National Plastic Associations and industry/Media					



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
		market potential										
EuPC	17.1 1.20 22	PolynSPIRE Exploitation workshop & final event: project's achievements and cross-industry networking	polynSPIRE website	<a href="https://www.polynspire.eu/post/polynspire-exploitation-workshop-final-event-project-s-achievements-and-cross-industry-networking">https://www.polynspire.eu/post/polynspire-exploitation-workshop-final-event-project-s-achievements-and-cross-industry-networking</a>	Performed		National Plastic Associations and industry/Media					
EuPC	18.1 1.20 22	The #polynSPIRE final event	Twitter	<a href="https://twitter.com/H2020polynspire/status/1593577632238632960">https://twitter.com/H2020polynspire/status/1593577632238632960</a>	Performed					2		40
EuPC	23.1 1.20 22	PolynSPIRE General Assembly in Udine: two days of discussion in the name of the project's success	polynSPIRE website	<a href="https://www.polynspire.eu/post/polynspire-general-assembly-in-udine-two-days-of-discussion-in-the-name-of-the-project-s-success">https://www.polynspire.eu/post/polynspire-general-assembly-in-udine-two-days-of-discussion-in-the-name-of-the-project-s-success</a>	Performed							



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
EuPC	28.1 1.20 22	The #polynSPIRE General Assembly	Twitter	<a href="https://twitter.com/H2020polynspire/status/1597158322653712385">https://twitter.com/H2020polynspire/status/1597158322653712385</a>	Performed							
EuPC	28.1 1.20 22	#polynSPIRE video @RINA1861	Twitter	<a href="https://twitter.com/H2020polynspire/status/1597236194978705408">https://twitter.com/H2020polynspire/status/1597236194978705408</a>	Performed						2	
EuPC	28.1 1.20 22	polynSPIRE   Valorisation of plastic residues - RINA	YouTube	<a href="https://www.youtube.com/watch?v=sRJwCyqJGHE&amp;t=12s">https://www.youtube.com/watch?v=sRJwCyqJGHE&amp;t=12s</a>	Performed				41			
EuPC	07.1 2.20 22	#polynSPIRE video where @gruppo_pittini	Twitter	<a href="https://twitter.com/H2020polynspire/status/1600435921257496576">https://twitter.com/H2020polynspire/status/1600435921257496576</a>	Performed					1	3	47
EuPC	07.1 2.20 22	polynSPIRE   Valorisation of plastic residues - Pittini	YouTube	<a href="https://www.youtube.com/watch?v=vzVU1-ft4NA&amp;t=21s">https://www.youtube.com/watch?v=vzVU1-ft4NA&amp;t=21s</a>	Performed				35			
EuPC	02.0 2.20 23	#polynSPIRE Exploitation	Twitter	<a href="https://twitter.com/H2020polynspire/status/1600435921257496576">https://twitter.com/H2020polynspire/status/1600435921257496576</a>	Performed						2	40



## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)	Number of impressions (social media)
		Workshop and Networking Event - video		<a href="https://www.youtube.com/watch?v=UsN57409">us/1621100155360657409</a>								
EuPC	02.02.2023	polynSPIRE   Final event in Mestre (Italy)	YouTube	<a href="https://www.youtube.com/watch?v=UsN57409">https://www.youtube.com/watch?v=UsN57409</a>	Performed				61			

### FM

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
FM	02-04.10.2019	FM will give presentation during the workshop about microwave application and participate in Dissemination event.	polynSPIRE GA	Istanbul, Turkey	Performed	KORDSA&ikMİB will organise a GA meeting in Istanbul.	polynSPIRE partners, industry representatives	15-40

### IDS/IBLU

Partner	Date	Title	Event/Publication/Post	Location/Link to Post	Status (performed or planned)	Type of audience	Approx size of audience	Number of views (social media)	Number of shares/retweets (social media)	Number of likes (social media)
---------	------	-------	------------------------	-----------------------	-------------------------------	------------------	-------------------------	--------------------------------	--	--------------------------------



## D10.5 Final report on communication and dissemination activities

Idealservice	28.11.2018	Recycling of Plastic Packaging in Raw Materials as Substitute of Carbon Source for iron ore reduction in the steel industry	Clean tech 4. The 4th European Conference on Clean Technologies in the Steel Industry (CLEAN TECH 4) organized by AIM, the Italian Association for Metallurgy	Bergamo, Italy	Performed	Researchers and Steel manufacturers	100			
Idealservice	14/12/2018	[Tecnologie pulite per le acciaierie: il progetto di Idealservice tra presente e futuro]	Facebook	<a href="https://it-it.facebook.com/idealservice.coop/">https://it-it.facebook.com/idealservice.coop/</a>	Performed			126 (at 15/01/2019)		4
I.BLU	March 2022	Demonstration of innovative technologies towards a more efficient and sustainable plastic recycling	Polynspire Newsletter March 2022	<a href="#">polynSPIRE   Innovative technologies for plastic recycling</a>	activity performed by IBLU, to be published	general / web				
IBLU	September 2022	Fossil coal substitution by plastic injection in EAF steel production	39° Convegno Nazionale AIM	Padova, <a href="http://www.aimnet.it/nazionaleaim">www.aimnet.it/nazionaleaim</a>	Performed: Review of memoria paper produced by RINA and FENO regarding the WP 6 intervention at the AIM conference	technical, steel industry	150			
IBLU	November 2022	Valorisation of plastic residues in the steel sector	Final Exploitation & Dissemination event polynSPIRE	Mestre (Venice)	performed: active contribution to meetings and preparation of material; participation to round table	technical, plastic recyclers	100			



## D10.5 Final report on communication and dissemination activities

IBLU	08/02/23 and 09/02/23	Polimeri riciclati per la produzione dell'acciaio	Dissemination and training e	Dissemination and training events in 3 schools	Organized for 08/02/23 and 09/02/23	Students	120			
IBLU	15/02/23	Polimeri riciclati per la produzione dell'acciaio: Polynspire	Post on LinkedIn	I.Blu's LinkedIn page	Planned for after the school intervention	LinkedIn users	100			

### IKMIB

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
IKMIB	01.12.2021	PLASFED (Publication)	PLASFED	TURKEY	Performed	Project details and developments were included.	- PLASFED readers - Related stakeholders	-
IKMIB	04.10.2019	polynSPIRE Dissemination Event	polynSPIRE Dissemination event	Istanbul	Performed	KORDSA&IKMIB will organise a dissemination event that will be held on 4th of October in Istanbul.	Related stakeholders	app. 40-50 attendants (partners of the project included)
IKMIB	01.10.2019	FORBES (Publication)	FORBES Turkey-Waste and Recycling Supplement	TURKEY	Performed	PolynSPIRE Project was introduced in FORBES TURKEY magazine.	- FORBES TURKEY readers - Related stakeholders	-





## D10.5 Final report on communication and dissemination activities

IKMIB	01.10.2019	Daily Sabah (Publication)	Daily Sabah Interview	TURKEY	Performed	An interview was made about the project.	- Daily Sabah readers - Related stakeholders	-
IKMIB	01.08.2019	PLASFED (Publication)	PLASFED	TURKEY	Performed	General information about the project was shared.	- PLASFED readers - Related stakeholders	-
IKMIB	05.10.2018	Turkchem (Publication)	Turkchem	TURKEY	Performed	The aims of the project, its partners and the Kick-off Meeting were included.	- Turkchem readers - Related stakeholders	-
IKMIB	08.02.2023	Geri dönüşüm proseslerine odaklanan polynSPIRE Projesi ile 3 inovasyon geliştirildi	LinkedIN	<a href="https://www.linkedin.com/posts/eu-immib_polynspire-final-event-in-mestre-italy-activity-7029085607150653440-rDN9?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_polynspire-final-event-in-mestre-italy-activity-7029085607150653440-rDN9?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB	18.01.2022	Plastik geri dönüşümüne inovatif teknolojiler geliştiren #Ufuk2020 destekli polynSPIRE Project sona yaklaşıyor.	LinkedIN	<a href="https://www.linkedin.com/posts/eu-immib_ufuk2020-ab-proje-activity-7021107693633298432-rYAf?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_ufuk2020-ab-proje-activity-7021107693633298432-rYAf?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB	21.11.2022	polynSPIRE Project Yeniliklerini Keşfedin!	LinkedIN	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7000353238969421824/">https://www.linkedin.com/feed/update/urn:li:activity:7000353238969421824/</a>	Completed	Social Media	Researchers, industry representatives, policy makers	
IKMIB	08.11.2022	Sona yaklaşan H2020 polynSPIRE	LinkedIN	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6995990038010322944/">https://www.linkedin.com/feed/update/urn:li:activity:6995990038010322944/</a>	Completed	Social Media	Researchers, industry	



## D10.5 Final report on communication and dissemination activities

		Project ilgili tüm paydaşları İtalya'da bir araya getirdi!					representatives, policy makers	
IKMIB	31.10.2022	Plastik geri dönüşüm yenilikleri ve daha fazlası için polynSPIRE Project etkinliğini kaçırmayın!	LinkedIn	<a href="https://www.linkedin.com/posts/eu-immib_polynspire-exploitation-workshop-activity-6992740813625540608-GEfs?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_polynspire-exploitation-workshop-activity-6992740813625540608-GEfs?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	Researchers, industry representatives, policy makers	
IKMIB	03.10.2022	polynSPIRE Project Etkinliğini Kaçırmayın!	LinkedIn	<a href="https://www.linkedin.com/posts/eu-immib_ab-kimya-proje-activity-6982602185138180097-HscE?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_ab-kimya-proje-activity-6982602185138180097-HscE?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	Researchers, industry representatives, policy makers	
IKMIB	10.06.2022	polynSPIRE Projesindeki Son Gelişmeler	Website	<a href="https://eu.immib.org.tr/polynspire-projesindeki-son-gelismeler-2/">https://eu.immib.org.tr/polynspire-projesindeki-son-gelismeler-2/</a>	Completed	Turkish press	General Public	
IKMIB	01.03.2020	polynSPIRE Has Just Achieved Its First Project Period	Website	<a href="https://eu.immib.org.tr/en/polynspire-has-just-achieved-its-first-project-period/">https://eu.immib.org.tr/en/polynspire-has-just-achieved-its-first-project-period/</a>	Completed	Turkish press	General Public	
IKMIB	01.06.2020	Webinar on "Demonstration of innovative technologies: The polynSPIRE Project" available online	Website	<a href="https://eu.immib.org.tr/en/webinar-on-demonstration-of-innovative-technologies-the-polynspire-project-available-online/">https://eu.immib.org.tr/en/webinar-on-demonstration-of-innovative-technologies-the-polynspire-project-available-online/</a>	Completed	Turkish press	General Public	
IKMIB	07.10.2019	İKMİB polynSPIRE Projesiyle Plastik Geri Dönüşümüne Öncülük Ediyor	Website	<a href="https://www.ikmib.org.tr/tr/ikmib-polynspire-projesiyle-plastik-geri-donusumune-onculuk-ediyor.html">https://www.ikmib.org.tr/tr/ikmib-polynspire-projesiyle-plastik-geri-donusumune-onculuk-ediyor.html</a>	Completed	Turkish press	Researchers, industry representatives, policy makers	



## D10.5 Final report on communication and dissemination activities

IKMIB	10.10.2019	polynSPIRE Broşür	Website	<a href="https://ikmib.org.tr/files/images/yalnizbulten/Bro%C5%9F%C3%BCr.pdf">https://ikmib.org.tr/files/images/yalnizbulten/Bro%C5%9F%C3%BCr.pdf</a>	Completed	Turkish press	Researchers, industry representatives, policy makers	
IKMIB	13.05.2020	polynSPIRE Webinar	Twitter	<a href="https://twitter.com/immibtr/status/1260488562652459009">https://twitter.com/immibtr/status/1260488562652459009</a>	Completed	Social Media	Researchers, industry representatives, policy makers	
IKMIB	15.11.2021	Avrupa'nın en büyük sivil Ar-Ge programı olan Ufuk 2020 kapsamında desteklenen polynSPIRE Projesi'nin bülteni yayınlandı!	LinkedIn	<a href="https://www.linkedin.com/posts/eu-immib_polynspire-newsletter-march-2022-valorisation-activity-6914809259033513984-2MUR?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_polynspire-newsletter-march-2022-valorisation-activity-6914809259033513984-2MUR?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB	06.12.2021	İKİMİB ve Kordsa İşbirliğinde: Plastik Geri Dönüşüm Projesi	LinkedIn	<a href="https://www.linkedin.com/posts/eu-immib_ab-ufuk2020-proje-activity-6878685846288039936-8zVz?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_ab-ufuk2020-proje-activity-6878685846288039936-8zVz?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB	05.07.2021	Çevre alanındaki Projelerimiz	LinkedIn	<a href="https://www.linkedin.com/posts/eu-immib_aexevre-endaesstriyelsimbiyoz-plastik-activity-6769951134942556160-w1T3/?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_aexevre-endaesstriyelsimbiyoz-plastik-activity-6769951134942556160-w1T3/?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB	21.06.2021	polynSPIRE Steering Committee online meeting was held today	LinkedIn	<a href="https://www.linkedin.com/posts/eu-immib_horizon2020-polynspire-h2020-activity-6763084344383836160-ULX1?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_horizon2020-polynspire-h2020-activity-6763084344383836160-ULX1?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB		Genel Kurul Toplantısı	LinkedIn	<a href="https://www.linkedin.com/posts/eu-immib_plastik-geridaemnaesagnaesm-teknoloji-activity-6717768678483492865-Vgrk/?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_plastik-geridaemnaesagnaesm-teknoloji-activity-6717768678483492865-Vgrk/?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	



## D10.5 Final report on communication and dissemination activities

IKMIB		polynSPIRE Webinar	LinkedIN	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6666254254405234688/">https://www.linkedin.com/feed/update/urn:li:activity:6666254254405234688/</a>	Completed	Social Media	General Public	
IKMIB		polynSPIRE Webinar	LinkedIN	<a href="https://www.linkedin.com/posts/eu-immib_meet-the-speakers-demonstration-of-innovative-activity-6664525320458117120-5Hv4/?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_meet-the-speakers-demonstration-of-innovative-activity-6664525320458117120-5Hv4/?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB		polynSPIRE Projesi Genel Değerlendirme Toplantısı	LinkedIN	<a href="https://www.linkedin.com/posts/eu-immib_ikmib-polynspire-project-activity-6638427283939966976-uOna/?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/eu-immib_ikmib-polynspire-project-activity-6638427283939966976-uOna/?utm_source=share&amp;utm_medium=member_desktop</a>	Completed	Social Media	General Public	
IKMIB		polynSPIRE Projesi Yaygınlaştırma Etkinliği	LinkedIN	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6596041915202846722/">https://www.linkedin.com/feed/update/urn:li:activity:6596041915202846722/</a>	Completed	Social Media	General Public	

### KORDSA

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
KORDSA	4.10.2019	polynSPIRE Dissemination event	polynSPIRE Dissemination event	İstanbul	Performed	KORDSA&İKMiB will organise a dissemination event that will be held on 4th of October in İstanbul.	Related stakeholders	app. 40-50 attendants (partners of the project included)
KORDSA	30.10.2019	Kordsa Reinforcer Magazine	Publication in magazine	Global Magazine <a href="https://www.kordsa.com/en/images/pdf/thereinforcer_issue_10.pdf">https://www.kordsa.com/en/images/pdf/thereinforcer_issue_10.pdf</a>	Performed		Tire and related Sector and related customer	All customer, and Kordsa's companies



## D10.5 Final report on communication and dissemination activities

### Maier

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)
MAIER	17/01/2023	PROJECT END	MAIER WEBSITE	<a href="http://www.maierinnovation.com/proyectos/show/id/89">http://www.maierinnovation.com/proyectos/show/id/89</a>	Performed

### NIC

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
NIC	18.10.2018	polynSPIRE project	Successful proposals	Ljubljana, Slovenia	Performed	Presentation of the project, as an example of the successful H2020 project proposal	Researchers, employed at NIC	79
NIC	05.11.2018	polynSPIRE – innovative technologies for plastic recycling	NIC web page	<a href="#">Link</a>	Performed	Information about the project on the NIC web page		
NIC	05.11.2018		Facebook	<a href="https://www.facebook.com/kemijskiinstitut/photos/a.770949739737411/1168495029982878/?type=3&amp;theater">https://www.facebook.com/kemijskiinstitut/photos/a.770949739737411/1168495029982878/?type=3&amp;theater</a>	Performed			
NIC	05.11.2018		Twitter	<a href="https://twitter.com/kemijski/status/1059457937985495040">https://twitter.com/kemijski/status/1059457937985495040</a>	Performed			



## D10.5 Final report on communication and dissemination activities

NIC	10.12.2018	Slovenian Smart Specialization	Presentation for industrial partners	Ljubljana, Slovenia	Performed	Presentation of focus areas in the field of Materials	Slovenian industry and other organizations	30
NIC	14.07.2020	Quantitative Determination of PA6 and/or PA66 Content in Polyamide-Containing Wastes	publication	<a href="https://pubs.acs.org/doi/pdf/10.1021/acssuschemeng.0c04190">https://pubs.acs.org/doi/pdf/10.1021/acssuschemeng.0c04190</a> ; ACS Sustainable Chem. Eng. 2020, 8, 11818–11826	performed	Presentation of results on Polynspire project	scientific and industrial	5522
NIC	03. 09. 2020		Twitter	<a href="https://twitter.com/H2020polynspire/status/1301464095091232768?cxt=HHwWgMC0vd6s3Y8kAAAA">https://twitter.com/H2020polynspire/status/1301464095091232768?cxt=HHwWgMC0vd6s3Y8kAAAA</a>	Performed			
NIC	03. 09. 2020		Twitter	<a href="https://twitter.com/intent/retweet?tweet_id=1301464992806563840">https://twitter.com/intent/retweet?tweet_id=1301464992806563840</a>	Performed			
NIC	03. 09. 2020		Twitter	<a href="https://twitter.com/intent/retweet?tweet_id=1301470550284554240">https://twitter.com/intent/retweet?tweet_id=1301470550284554240</a>	Performed			
NIC	23.10.2020	Chemical Recycling of Aliphatic Polyamides by Microwave-Assisted Hydrolysis for Efficient Monomer Recovery	publication	<a href="https://pubs.acs.org/doi/10.1021/acssuschemeng.0c05706">https://pubs.acs.org/doi/10.1021/acssuschemeng.0c05706</a> ; ACS Sustainable Chem. Eng. 2020, 8, 16274–16282	performed	Presentation of results on Polynspire project	scientific and industrial	4942



## D10.5 Final report on communication and dissemination activities

NIC	25. 10. 2020		Twitter	<a href="https://twitter.com/intent/retweet?tweet_id=1320417615337193473">https://twitter.com/intent/retweet?tweet_id=1320417615337193473</a>	Performed			
NIC	25. 10. 2020		ChemistryViews	<a href="https://www.chemistryviews.org/details/news/11273753/Microwave-Assisted_Chemical_Recycling_of_Polyamides/">https://www.chemistryviews.org/details/news/11273753/Microwave-Assisted_Chemical_Recycling_of_Polyamides/</a>	Performed			
NIC	25.10.2020	Microwave-Assisted Chemical Recycling of Polyamides	publication	<a href="https://www.chemistryviews.org/details/news/11273753/Microwave-Assisted_Chemical_Recycling_of_Polyamides.html">https://www.chemistryviews.org/details/news/11273753/Microwave-Assisted_Chemical_Recycling_of_Polyamides.html</a>	performed		scientific and industrial	
NIC	03.06.2021	Precious raw materials from polymer waste	Video	<a href="https://www.youtube.com/watch?v=F2A4GyneTqs">https://www.youtube.com/watch?v=F2A4GyneTqs</a>	performed		Scientific and industrial	273
NIC	30. 08 – 02. 09. 2021	Microwave-assisted chemical recycling of polyamides for efficient monomer recovery	Poster	Polymer Meeting 14, Graz university of Technology, Graz, Austria. DOI: 10.3217/978-3-85125-844-8	performed		Scientific and industrial	
NIC	11. 01. 2022	Insight into Chemical Recycling of Flexible Polyurethane Foams by Acidolysis	Publication	<a href="https://pubs.acs.org/doi/10.1021/acssuschemeng.1c07911">https://pubs.acs.org/doi/10.1021/acssuschemeng.1c07911</a>	performed		Scientific and industrial	5590
NIC	29. 04. 2022	Chemical recycling of polyurethane	Patent		performed	Patent application number:	Scientific and industrial	

		foams with amines						LU501979 (April 2022)		
NIC	26. 06. - 01. 07. 2022	Microwave-assisted chemical recycling of polyurethanes and polyamides	Lecture	Prague, 5. května 140 00 Prague 4, Czech Republic	Prague Congress 1640/65,	Centre Nusle	performed		Scientific and industrial	850
NIC	26. 06. - 01. 07. 2022	Recycling of Flexible Polyurethane Foams by Acidolysis	Poster	Prague, 5. května 140 00 Prague 4, Czech Republic	Prague Congress 1640/65,	Centre Nusle	performed		Scientific and industrial	850
NIC	12. 10. 2022	From polyurethane waste to high value added raw materials	Presentation in front of the evaluation commission (investors and technology commercialization experts)	15th International Technology Transfer Conference, Institute of Jozef Stefan, Jamova cesta 39, 1000 Ljubljana, Slovenia			performed	Conference prize for the best innovation with commercial potential 2022 - first prize	Scientific and industrial	
NIC	18. 10. 2022		Twitter	<a href="https://twitter.com/kemijski/status/1582320522540433408?cxt=HHwWglCqrbelxPurAAAA">https://twitter.com/kemijski/status/1582320522540433408?cxt=HHwWglCqrbelxPurAAAA</a>			Performed			
NIC	18. 10. 2022		LinkedIn	<a href="https://www.linkedin.com/posts/pisarna-za-prenos-znanja-knowledge-transfer-office-3a200422b_nagrada-kemijskiinagptitut-inovacija-activity-6988040747820179456-Qfww?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/pisarna-za-prenos-znanja-knowledge-transfer-office-3a200422b_nagrada-kemijskiinagptitut-inovacija-activity-6988040747820179456-Qfww?utm_source=share&amp;utm_medium=member_desktop</a>			Performed			
NIC	18. 10. 2022		LinkedIn	<a href="https://www.linkedin.com/posts/kemijski-in%C5%A1titut_innovation-activity-6988087713946062848-cq9u?utm_source=share&amp;utm_medium=member_desktop">https://www.linkedin.com/posts/kemijski-in%C5%A1titut_innovation-activity-6988087713946062848-cq9u?utm_source=share&amp;utm_medium=member_desktop</a>			Performed			





## D10.5 Final report on communication and dissemination activities

NIC	08. 12. 2022		Lecture	Forum40, National Institute of Chemistry, Hajdrihova 19, 1000 Ljubljana, Slovenia, <a href="https://www.ki.si/en/news/forum40-maja-grdadolnik/">https://www.ki.si/en/news/forum40-maja-grdadolnik/</a>	performed	Forum40 is a series of lectures at NIC, presented monthly.	Scientific	20
NIC	13. 01. 2023	Chemical Recycling of Flexible Polyurethane Foams by Aminolysis to Recover High Quality Polyols	Publication under consideration	ACS Sustainable Chemistry and Engineering	performed	Under consideration	Scientific	
NIC	16. 01. 2023	Determination of End-Group Functionality of Propylene Oxide-based Polyether Polyols Recovered from Polyurethane Foams by Chemical Recycling	Publication under consideration	ACS Macromolecules	performed	Under consideration	Scientific	
NIC	25. 01. 2023	Slovenska pamet za boljše okolje	Publication	Nedeljski Dnevnik: <a href="https://www.pressreader.com/slovenia/nedeljski-dnevnik/20230125/281633899366067">https://www.pressreader.com/slovenia/nedeljski-dnevnik/20230125/281633899366067</a>	performed	Under consideration	General public	



## D10.5 Final report on communication and dissemination activities

### Novamont

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)
Novamont	22.01.2019	Polynspire website	Twitter	<a href="https://twitter.com/Novamont/status/1087735125272657920">https://twitter.com/Novamont/status/1087735125272657920</a>	Performed				728
Novamont	22.01.2019	Polynspire website	Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6493501663997894656/">https://www.linkedin.com/feed/update/urn:li:activity:6493501663997894656/</a>	Performed				1,669
Novamont	October 2019	polynSPIRE project	Novamont@School	Novara, Italy	Performed	Presentation	National students	250	
Novamont	16-23.10.2019	polynSPIRE project	K2019	Düsseldorf (Germany)	Performed	Distribution leaflet			
Novamont	05-08.11.2019	polynSPIRE project	Ecomondo	Rimini, Italy	Performed	Distribution leaflet			
Novamont	04-05.12.2019	polynSPIRE project	European Bioplastics Conference	Berlin, Germany	Performed	Distribution leaflet			
Novamont	12-15.02.2020	polynSPIRE project	Biofach	Norimberga Germany	Performed	Distribution leaflet	Industry General Public	450	
Novamont	19-23.08.2020	polynSPIRE project	Festambiente	Ripescia, Italy	Performed	Distribution leaflet	General Public	150	
Novamont	2-3.09.2020	polynSPIRE project	Cibus Forum	Parma, Italy	Performed	Distribution leaflet	Industry General Public	80	



## D10.5 Final report on communication and dissemination activities

Novamont	26-29.10.2021	polynSPIRE project	Ecomondo	Rimini, Italy	Performed	Distribution leaflet	General Public, Customer	100	
Novamont	04.05-2020	polynSPIRE webinar Demonstration of innovative technologies towards a more efficient and sustainable plastic recycling	Twitter		Performed				519
Novamont	04.05-2020	polynSPIRE webinar Demonstration of innovative technologies towards a more efficient and sustainable plastic recycling	Facebook		Performed				391
Novamont	04.05-2020	polynSPIRE webinar Demonstration of innovative technologies towards a more efficient and sustainable	Linkedin		Performed				1.515



## D10.5 Final report on communication and dissemination activities

		plastic recycling							
Novamont	13.05-2020	polynSPIRE webinar Demonstration of innovative technologies towards a more efficient and sustainable plastic recycling	Twitter		Performed				618
Novamont	13.05-2020	polynSPIRE webinar Demonstration of innovative technologies towards a more efficient and sustainable plastic recycling	Facebook		Performed				278
Novamont	13.05-2020	polynSPIRE webinar Demonstration of innovative technologies towards a more efficient and sustainable	Linkedin		Performed				347



## D10.5 Final report on communication and dissemination activities

		plastic recycling							
Novamont	29.09.2020	polynSpire challenges	Twitter		Performed				305
Novamont	29.09.2020	polynSpire challenges	Facebook		Performed				258
Novamont	29.09.2020	polynSpire challenges	Linkedin		Performed				917
Novamont	12.10.2020	Plastics Circularity Multiplier Online Conference	Twitter		Performed				448
Novamont	12.10.2020	Plastics Circularity Multiplier Online Conference	Facebook		Performed				362
Novamont	12.10.2020	Plastics Circularity Multiplier Online Conference	Linkedin		Performed				1.092
Novamont	15.03.2021	Polynspire objectives	Linkedin		Performed				1098
Novamont	15.03.2021	Polynspire objectives	Facebook		Performed				288



## D10.5 Final report on communication and dissemination activities

Novamont	15.03.2021	Polynspire objectives	Twitter		Performed				472
Novamont	19.07.2021	Polynspire objectives	Linkedin		Performed				1350
Novamont	19.07.2021	Polynspire objectives	Twitter		Performed				351
Novamont	19.07.2021	Polynspire objectives	Facebook		Performed				185
Novamont	29.11.2021	Polynspire objectives	Linkedin		Performed				1746
Novamont	29.11.2021	Polynspire objectives	Twitter		Performed				102
Novamont	29.11.2021	Polynspire objectives	Facebook		Performed				236
Novamont	17.11.2020	Polynspire project	Online lesson to Università degli Studi di Milano	Online (Italy)	performed		Students	38	
Novamont	21.11.2020	Polynspire project	Online lesson to Istituto tecnico tecnologico Buonarroti	Online (Italy)	performed		Students	50	
Novamont	27.01.2021	Polynspire project	Startupper School Academy	Online (Italy)	performed		Teachers	22	
Novamont	03.02.2021	Polynspire project	Startupper School Academy	Online (Italy)	performed		Students	150	
Novamont	16.02.2021	Polynspire project	Online lesson at Siena Advanced	Online (Italy)	performed		Students	46	



## D10.5 Final report on communication and dissemination activities

			School on Sustainable Development						
Novamont	25.02.2021	Polynspire project	Online lesson at UNISG	Online (Italy)	performed		Students	40	
Novamont	15.10.2021	polynSPIRE project	Lesson "La parola ai giovani"	Novara, Italy	Performed		Students	30	
Novamont	05.11.2021	polynSPIRE project	Lesson "La parola ai giovani"	Novara, Italy	Performed	Presentation	Students	20	
Novamont	03.12.2021	Polynspire project	Online lesson at the Course "Biotechnology for the Bioeconomy" (Università degli studi di Milano)	Online (Italy)	Performed	Presentation	Students	20	
Novamont	27.01.2022	Polynspire objectives	Online lesson Startupper School Academy	Online (Italy)	Performed	Presentation	Students	60	
Novamont	20-21.04.2022	Polynspire project	Meeting Pack	Spagna	Performed	Distribution leaflet	General Public	30	
Novamont	18-19-20.05.2022	Polynspire project	Waste in progress	Spagna	Performed	Distribution leaflet	General Public	50	
Novamont	14.03.2022	Polynspire objectives	Linkedin		Performed		General Public		1522
Novamont	1.08.2022	polynSPIRE project	Linkedin		Performed		General Public		2580



## D10.5 Final report on communication and dissemination activities

Novamont	24.10.2022	#PolynSPIRE Exploitation Workshop Save the Date	Linkedin		Performed		General Public		1157
Novamont	14.03.2022	polynSPIRE project	Twitter		Performed		General Public		236
Novamont	1.08.2022	polynSPIRE project	Twitter		Performed		General Public		118
Novamont	24.10.2022	#PolynSPIRE Exploitation Workshop	Twitter		Performed		General Public		96
Novamont	14.03.2022	polynSPIRE project	Facebook		Performed		General Public		246
Novamont	8-9-10- 11.11.2022	polynSPIRE project	Ecomondo	Rimini, Italy	Performed	Distribution leaflet	General Public, Industry, Customer	50	

### Nurel

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment
Nurel	19.12.2018	NUREL PARTICIPA EN EL PROYECTO POLYNSPIRE	Nurel website	<a href="#">Link</a>	Performed	Nurel's participation on Polynspire project

### PITTINI





## D10.5 Final report on communication and dissemination activities

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience	Number of views (social media)
Pittini	11/02/2022	Polyinspire	Pittini website	<a href="https://www.pittini.it/en/corporate/research-development/polynspire/">https://www.pittini.it/en/corporate/research-development/polynspire/</a>	Performed	Pittini participation on Polyinspire		1000	
Pittini	10/03/2022		Linkedin	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6907641159435595777">https://www.linkedin.com/feed/update/urn:li:activity:6907641159435595777</a>	Performed				2726
Pittini	10/03/2022		facebook	<a href="https://www.facebook.com/GruppoPittini/photos/a.1175429449169867/5018015418244565/">https://www.facebook.com/GruppoPittini/photos/a.1175429449169867/5018015418244565/</a>	Performed				2100
Pittini	10/03/2022		Twitter	<a href="https://twitter.com/gruppo_pittini/status/1501901258919186436?s=20&amp;t=WBWIRgeLavSml3aaOhXLw">https://twitter.com/gruppo_pittini/status/1501901258919186436?s=20&amp;t=WBWIRgeLavSml3aaOhXLw</a>	Performed				38

### Repsol

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
Repsol	13.06.2019	Annual conference Eurpur Euromolders	<a href="https://www.europur.org/events/annual-event-2019">https://www.europur.org/events/annual-event-2019</a>	Lisbon, Portugal	Completed	Presentation and panel discussion about Recycling polyurethane foams	Polyurethane market	362



## D10.5 Final report on communication and dissemination activities

Technische Universiteit Eindhoven (TUE)

Partner	Date	Title	Event/Publication	Location	Status (performed or planned)	Comment	Type of audience	Approx size of audience
TU/e	26 Nov 2018	European grant for sustainable plastic	Newssite TU/e	<a href="https://www.tue.nl/universiteit/faculteit/n/scheikundige-technologie/nieuws/26-11-2018-europese-beurs-voor-duurzaam-hergebruik-plastic/">https://www.tue.nl/universiteit/faculteit/n/scheikundige-technologie/nieuws/26-11-2018-europese-beurs-voor-duurzaam-hergebruik-plastic/</a>	performed		academic	300
TU/e	8 April 2021	Development and optimization of vitrimer formulations for enhancing recycled materials	Circular Plastics Conference	online	performed		academic and industrial, interested in circular plastics	100
TU/e	1 Dec 2021	Atlas	tv program Dutch public tv	tv	performed	did not explicitly mention the word Polynspire, but the content I covered implied this project as well	general public	500000